

HOW DEPARTEMENT OF TOURISM AND CULTURE, YOUTH AND SPORT SERVICES MANAGES TOURISM OBJECT IN KARANGNYAR

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Abstract

The natural beauty with all its potential beauty has to be kept, preserved, and developed by Karanganyar official tourism management. Cultural diversity, people hospitality and historical values of Karanganyar become tourist main attraction and wonders. This research aims at finding the activities of the Karanganyar Tourism, Youth and Sports Service which are regularly managed by the Karanganyar Tourism, Youth and Sports Service. The research use method triangulation such as document analysis, interview and observation. Data from document analysis as from some books, Observation had been done when giving some questions to the officer in the office and the writer's experiences internship for 3 month. The benefits of the study for students is that they can obtain knowledge from result through which is presented and through a new experience. For Government, it can support Department of tourism and culture, Youth and Sport Services Karanganyar with good regulation. The government has gived regulation likes give infrastructure tourism object in Karanganyar not only Department of tourism and culture, Youth and Sport Services Karanganyar but just to society.

Keywords: tourism, service manages, karanganyar

Abstrak

Keindahan alam dengan segala potensi keindahannya harus dijaga, dilestarikan, dan dikembangkan oleh manajemen pariwisata resmi Karanganyar. Keragaman budaya, keramahtamahan masyarakat, dan nilai-nilai historis Karanganyar menjadi daya tarik wisata dan keajaiban. Penelitian ini bertujuan untuk menemukan kegiatan Dinas Pariwisata, Pemuda dan Olahraga Karanganyar yang dikelola secara teratur oleh Dinas Pariwisata, Pemuda dan Olahraga di Karanganyar. Penelitian ini menggunakan metode triangulasi seperti analisis dokumen, wawancara dan observasi. Analisis dokumen seperti dari beberapa buku, Observasi telah dilakukan ketika memberikan beberapa pertanyaan kepada petugas di kantor dan pengalaman magang penulis selama 3 bulan. Manfaat studi bagi siswa adalah mereka dapat memperoleh pengetahuan dari hasil yang disajikan dan melalui pengalaman baru. Bagi Pemerintah, dapat mendukung Dinas Pariwisata dan Kebudayaan, Layanan Pemuda dan Olahraga Karanganyar dengan regulasi yang baik. Pemerintah telah memberikan peraturan dalam memberikan infrastruktur objek wisata di Karanganyar tidak hanya bagi Dinas pariwisata dan budaya, Pemuda dan Olahraga Karanganyar tetapi juga untuk masyarakat.

Kata kunci: pariwisata, mengelola pelayanan, karanganyar

INTRODUCTION

Karanganyar is one of regencies in Central Java, Indonesia. It lies on the western slope of Mount Lawu which is a border between Central Java and East Java Province. The natural beauty, cultural diversity, people hospitality, and historical values of Karanganyar became tourist main attractions and wonders. The natural beauty with all its potential beauty has to be kept, preserved, and developed for the betterment of Karanganyar tourism. This eventually will improve the people prosperity. As this book is published we hope, it can give an insight and easiness for any Karanganyar's visitors. All tourism attractions in Karanganyar such as Grojogan Sewu, Ceto Temple, Sukuh Temple, Bukit Sekipan, Sondokoro, and Dayu Prehistoric Museum hold a series of events to celebrate.

Held on November 18, 2017 Placed in Karanganyar just town square. Karanganyar Anniversary is celebrated by holding a ceremony which the participants require to wear Javanese formal traditional costume. After the ceremony, the celebration is continued by a colossal dance performance. This dance is also a tribute to Raden Mas Said his for his battle against the Dutch. For refresh your mind by enjoying the cool and fresh weather of Sekipan, Tawangmangu. Bukit Sekipan is a tourism attraction which provides villa, restaurant, outbond arena and water boom. Located in Kalisoro, Tawangmangu it is approximately 30 km eastern side of Karanganyar. Regent of Karanganyar is Drs. Julitmono M.M and the agent regent of Karanganyar is Rohadi Widodo S.pd.

Department Tourism and Culture Karanganyar office is located on Jl. Lawu Timur Karanganyar regency, Central Java, Indonesia. Activity from The Official Tourism, Young and Sport that is ceremony in the morning, Handling Tourism, Young and Sport, visit the location object tourism, arrange of the event like; tourism Ambassador, tour guide, Karanganyar anniversary, Wayang day, National sport day, Batik day, Cembengan, Tourism day, Nyepi, Napak Tilas Perjanjian Giyanti, Sarasvati day, Dhukutan Ritual etc. The task of The Official Tourism, Young and Sport is Handling all of event or activity Karanganyar include tourism, young and sport just modernize Karanganyar regent. Activity in the office is made Journalistic, Meeting coordination, Handling a charter appreciation, visit in the object of tourism, Attendance event or the big days, and so on. Usually attendance Tourism Ambassador in Tourist Information Center, Karangpandan, Karanganyar.

All tourism attractions in Karanganyar such as Grojogan Sewu, Ceto Temple, Sukuh Temple, Sondokoro and Bukit Sekipan hold a series of events to celebrated Eid, that's is:

1. Grojogan Sewu Waterfall

Grojagan Sewu Waterfall the located in western slope of Mount Lawu which means "Thousand Waterfall" in Javanese. This place also breathtaking expanse of green nature and just feel the sensation of cold and fresh water. As if this wonderful place were not enough, we can also experience to get along with the wild nature. We just taste bud with delicious rabbit satay and just hot ginger drink.

2. Ceto Temple

Cetho Temple it was erected during the end of Majapahit era (15 th century) it among the last of the Hindu empire legacies in Java. Cetho Temple features a famous structure called Lingga. It is a phallic statue symbolizing masculinity and the might of Shiva. The located on the plantation at 1.400 meters (4,932.2 feet).

3. Sukuh Temple

Sukuh Temple the located in Berjo, 23 km (14.3) from Karanganyar, stands at 910 meters above sea level. The local legend of Sukuh Temple is built by the latest King of Majapahit, RadenBrawijaya. The temple structures were influenced by the Javanese ancient religion and art which had diverged from the Indian Hindu prepect. Sukuh Temple had story Lingga and Yoni, there are also relief sport traying the tales of Garudeya and Sudamala.

4. Sondokoro

Sondokoro the located in Tasikmadu about 4 km from the city. The facility in this place include Swimming pools, gazebo, flying fox, aquarium, fish spagiling monument and many others. In there just available many foods who needed just there are an old steam locomotive that used to distributed the sugar canes.

5. Bukit Sekipan

Bukit Sekipan the located in Kalisoro, Tawangmangu about 30 km to the eastern side of Karanganyar. Bukit Sekipan facility is include villa, restaurant, outbond and waterboom. We can taste the delicious food served in the restaurant. The villa just completed with comfortable facility to stay overnight be more relaxing.

METHOD

The research is composed by using qualitativ research because the data are not presented in numericals. This research tries to explain the relaties as the points asked in

problem statement. So. it is descriptive research. The location is in Department of tourism and culture, Youth and Sport Services Karanganyar. The place was in these following: Tourism Development Room, Secretariat Room, Tourism Destination Room, and Youth and Sport Room.

The Data from some books like; *Data Kepariwisataan Kabupaten Karanganyar, Karanganyar Destination, Karanganyar Calendar of Event 2017, Discover Visit Karanganyar, Sadar Wisata & Sapta Pesona, Candi Cetho Discover and Candi Sukuh Discover*. The Source of data is from Documentation: Suciati Agustina A.md, Joko, Wahyu Satriyo and Ircham. Edition is Department of tourism and culture, Youth and Sport Services Karanganyar 2017. This research also uses Interview Transcript. Data of tourism object in Karanganyar there is *West of Karanganyar*: Dayu Prehistoric Museum, Brojo Buwono Keris Museum, *Middle of Karanganyar*: Town square, Sondokoro, *South of Karanganyar*: Sapta Tirta Pablengan, Astana Giri Bangun, Astana Mengadeg, Astana Giri Layu, *North of Karanganyar*: Kemuning Tea Plantation, Parangijo Waterfall, Jumog Waterfall, Mangkunegoro I Forest Park, Cetho Temple, Sukuh Temple, and *East of Karanganyar*: Pemacekan Temple, New Balekambang Tawangmangu, Sekipan Forest Park, Mount Lawu, Grojogan Sewu Waterfall, Bukit Sekipan.

FINDINGS AND DISCUSSION

The Activities by Department Tourism and Culture, Youth and Sport in Karanganyar Regency

The location Department of tourism and culture, Youth and Sport Services Karanganyar now is in the road east lawu karanganyar regency, central java, Indonesia. Activities from Department of tourism and culture, Youth and Sport Services Karanganyar include ceremony in the morning, meeting coordination, visit to tourism object etc. Usually there is activity breakfast or lunch if there is event in office or event in Karanganyar. Other activity that is in *pengembangan pariwisata* is tourism ambassador, *secretariat* is for writing letter input, *destinasi* is tour guide and *youth and services* is paskibraka.

For activity in every day in Department of tourism and culture, Youth and Sport Services Karanganyar, usually they visit to tourism object in Karanganyar. For manages tourism object in karanganyar official employee to do research in a general. The official employee to the location for research or to vacation with purpose increase tourism object in karanganyar. Tourism object where has been visited then to make data to observation. Data mentioned are them saved and used to observation carefully.

Not only for observation, the data are for university observation student if the volunteer in Department of tourism and culture, Youth and Sport Services Karanganyar. For increase tourism object in karanganyar the official must manage well to the all tourism object in Karanganyar. Sukuh Temple is in Berjo, Jenawi, Karanganyar. has legend by the latest king of Majapahit, Raden Brawijaya. The temple influence by the javanese religion and had Indian precept from hindu temples. The temple has relief that is Lingga and Yoni, There are also relief which to tell about Garudeya and Sudamala.

Department of tourism and culture, Youth and Sport Services Karanganyar give means and infrastructure to all tourism object in Karanganyar. For managing tourism object, it needs a hard work to progress and increase Karanganyar from its cultures. Department of tourism and culture, Youth and Sport Services just manages original culture karanganyar to long lasting. With situation and condition in Karanganyar, Department of tourism and culture, Youth and Sport Services move active to all activity in office.

Routine Events

Routine event in Karanganyar by in Department of tourism and culture, Youth and Sport Services include: Srawung seni candi In Sukuh Temple Berjo Village, Ngargoyoso, Karanganyar the activity has the value, humanity, experience and the belief of god. This event becomes a chance for the artists from different regions and countries to meet up in oreder to transform religious values in to a various art works. Dhukutan ritual is held in Menggung archeological site in Nglurah, Tawangmangu. This ritual includes cleaning the whole village and is held every six months on Tuesday Kliwon. Sarasvati day This feast is the birth of the great ajisarasvati or the appearance of the pure weda knowledge. Pagerwesi Pagerwesi is celebrated every 210 days by hindus to pay tribute to their ancestors.

This celebration represent a bond of affection between sentana and guru rumpaka. Shivaratri which means shiva's great night, a night in which the great shiva is meditating for the world prosperity. In the night the Hinduism have to do yoga and meditation for gaining purification sin. Mahesalawung ritual is a procession to pray for the safety and the welfare of Keraton Surakarta and also the society the placed in Krendowahono, Gondangrejo. Napaktilas Perjanjian Giyanti Napaktilas Perjanjian Giyanti is the placed in Jantiharjo, Karanganyar. Melasti Melasti is the placed in Telaga, Madirda lake. This ritual is a procession of the purification of pratima one of the tool used in the ritual and also mendhaktirta which means taking holy water which is used for mecaru ritual.

Nyepi (the hindu of silence) Nyepi is the saka new year ceremony, in this day the Hinduism have to do caturbrata penyejian or the four abstinences. These are ; Amati geni which means refraining from lighting the fires, both the fires in the soul (angry) and the fires outside the soul. Amati karyo which means refraining from doing physical activity (work), the Hinduism do non physical activity (spiritual) Amati lelungan which means refraining from traveling outside the house. Amati lelanguan which means refraining from indulging in leisure activities, they do the introspection for what they have in year. Galungan Galungan the meaning triumph is a celebration for the winning of dharma (the rightness) and against a dharma (the wrongness).

Kuningan This ceremony is hold to commemorate the appearance of shiva together with his escortes. This ceremony is done by presenting the sulanggi offering and a tray completed with the yellow rice. The yellow rice symbolize the purify of shiva's behavior. The kuningan feast is a special woship for shiva's. Mondosiyo Mondosiyo traditional ceremony takes place in pancat, blumbang, tawangmangu. This ritual is held every sevents months. In the peak of this rite, this participants will try to catch an offering chicken. Cembengan fair or night market Grebeggiling is an tradition ceremony which is done before the process of miling sugar canes started. There use to be night market in the sugar factory area which well known as cembengan. Padusan Padusan is done by most of muslims together in the public places such as in the spring, pond, waterfall, beach or other tourist attraction which is facilitated with the swimming poll. This tradition becames a recreation event approaching the holy month of ramdhan. Tourism ambassador audition The grand finale of karanganyar tourism ambassador audition on August.

Trip of Indonesia Central java province is chosen as the home of paragliding of Indonesia in segoro gunung, ngargoyoso, karanganyar. Piodalan Piodalan precisely in the third full moon, place in pemacekan temple in Karangpandan. it is the celebration of kyai ageng pemacekan and parhyangan saptapandita's graveyard construction in karnganyar. National sport day Hold on every 9 September. Tourism day Hold on every 27 september. Wahyukliyu ritual Wahyukliyu is ritual to pray for the safety by giving sedekahapem, held in full moon night on precisely on 15 sura. Wayang day Hold on every 7 november placed in Karanganyar town square celebrated wayang day which had been declared on 7 november. Karanganyar anniversary Hold on every 18 november placed in karanganyar town square is holding ceremony which the participants require to wear Javanese formal traditional costume. After ceremony, continoud by colossal dance performance. This dance is also a tribute to Raden Mas Said for his battle against the Dutch.

DISCUSSION

From research findings of researching *Department social and Culture, Youth and Sport* in Karanganyar, this institution does not only manage tourism objects in Karanganyar but also arrange events, likes Tourism Ambassador and Paskibraka (Pasukan Pengibar Bendera Karanganyar). *Department social and Culture, Youth and Sport* Karanganyar manages all activity-activity in office or outside office to tourism object in karanganyar so that tourism object karanganyar progressive. Another, Karanganayar manages young and sport destinations for foreign or domestic tourist. Including tourist foreign from England, Holand, Netherland, France, Thailand, Singapore, Chinesse etc.

Department social and Culture, Youth and Sport manages tourism object in Karanganyar, There are strategies by official employee. The effort is every the office room including *pengembangan wisata* room is for manage is tourism object, *secretariat* room is for receiving guest, *destination* room is for receiving tourist and *young & sport* room is young and sport. The leaders from some rooms include from *Pengembangan Wisata* Rudra Wuryaningtyas, *Secretariat* room is Sutarno, *Destination* room is Wahyu Satriyo and *Young & Sport* is Lisa. From the activities by *Department social and Culture, Youth and Sport* government and society of Karanganyar, there are effort and support. Include university student who volunteer in the office to add skill, knowledge and attitude. Now, many the candidates follow activities like tourism ambassador on general or tour guide of karanganyar. These activities constant from years of years to “Karanganyar Maju dan Sejahtera”.

Event routine from *Department social and Culture, Youth and Sport* is very important to all people in karanganyar. There are regulations to routine events every year like tourism ambassador or Paskibraka Karanganyar. Tourism ambassador is the event that the writer did last year, year and next year, the writer get skill, knowledge and attitude to “Karanganyar Maju dan Sejahtera”. The writer know if Karanganyar has tourism objects where are well and goods in Indonesia even in the world like in Tawangmangu. There are Grojogan Sewu Waterfall, Sukuh Temple in Jenawi and Cetho Temple in Ngargoyoso that have many tourist foreign.

CONCLUSION

The data from this final assignmentresult that all tourism objects in Karanganyar are managed by *Department social and Culture, Youth and Sport* Karanganyar. We must

know the activity and routine events in *Dinas Pariwisata, Pemuda, dan Olahraga* Karanganyar. As well as society the writer must know importance activity and event-event routine where there in *Department social and Culture, Youth and Sport* so that society can knowledge and concept.

The benefits of the study for students is that they can obtain knowledge from result through which is presented and through a new experience. For Government, it can support *Department social and Culture, Youth and Sport* Karanganyar with good regulation. The government has given regulation like give infrastructure tourism object in Karanganyar not only *Department social and Culture, Youth and Sport* but just to society. For Society, they can socialize and interact *Department social and Culture, Youth and Sport* Karanganyar about the events and which were presented. So the all tourism object in Karanganyar must increase more. For that, it needs times and support from government and all society in Karanganyar.

For increase tourism object in Karanganyar needed support from all party start from government and society. Government should give facilities in tourism object in Karanganyar. Given facilities including is free go tourism object to students, give service well to customer, place where clean and comfortable etc. If there tourism object where has damage the government must repair.

Society must give full support to the government. The government must give infrastructure and facilities to society. Karanganyar has Formaka (Forum Mahasiswa) Karanganyar, Tourism Ambassador and HPI (Himpunan Pramuwisata Karanganyar). Formaka is the students forum in Karanganyar used to be smart and always active in Karanganyar. Tourism Ambassador is activity to general use to search skill and increase tourism object in Karanganyar and HPI or tour guide in Karanganyar to guide guest in tourism object Karanganyar. Those forums and associations influent development in this Karanganyar and just how to be Karanganyar as well as the great of Karanganyar have symbol that is "Karanganyar Tenteram".

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FIGURES



Figure 1. New Balekambang Tawangmangu



Figure 2. Cetho Temple



Figure 3. Sukuh Temple



Figure 4. Taman Hutan Raya