

IMPLEMENTATION OF CONJUNCTIVE ADJUNCT IN THE ENGLISH ANCHOR NEWS TEXT

Agung Budi Kurniawan^{a,*}

Universitas Tidar

Jl. Kapten Suparman No.39, Potrobangsan, Magelang City, Central Java, Indonesia

*Surel / Corresponding Email: agungbudi.kurniawan@untidar.ac.id

Abstrak: Aplikasi conjunctive adjunct berkontribusi pada pengaturan informasi berjalan pada proses komunikasi termasuk pada teks berita. Penelitian ini menganalisa bagaimanakah implementasi conjunctive adjunct oleh penyiar berita berbahasa Inggris pada channel BBC. Objek penelitian adalah teks berita berjudul Hurricane Milton leaves destruction across Florida | BBC News" yang diambil dari channel YouTube resmi milik BBC. Objek utama adalah teks rertulis, dan pendukungnya adalah penampilan audiovisual para penyiar berita. Design penelitian adalah qualitative. Ada enam temuan utama yang meliputi menenangkan emosi penonton, memberikan semangat untuk selamat dari bencana, mendorong para pemangku kekuasaan untuk memberi perhatian kepada para korban, mengekspresikan simpati, menyampaikan penilaian keberutungan, dan menyampaikan pesan untuk memberikan respon cepat. Conjunction tidak hanya ambil bagian dalam aspek linguistik, tapi juga berkontribusi mengatur jalannya informasi secara tepat.

Kata Kunci: Conjunctive Adjunct, News Anchor, BBC News

Abstract: Conjunctive adjunct application contributes information management in communication including news texts. This research analyses how the implementation of conjunctive adjunct is applied by English anchor news text of BBC news anchor. The object is entitled "Hurricane Milton leaves destruction across Florida | BBC News" that was taken from the BBC news official YouTube channel. The primary object is the written text, and the supporting object is the audiovisual anchor news performance. The method of collecting and analysing data was conducted by applying qualitative design. There are six findings which are to calm the audiences' emotion, to give spirit of surviving from the disaster, to encourage the stakeholders to take care the victims indirectly, to express sympathy, to express personal justification to a person' luck, and to implement a message of taking fast respond. The conjunction does not only take linguistic rules, but also how to manage the information flow conveniently

Keywords: Conjunctive Adjunct, News Anchor, BBC News

A. INTRODUCTION

Conjunction adjunct has significant rules in grammar application. It is one of the grammar items that connect the ideas. Conjunction is one of eight English parts of speech whose function is to connect or link words, phrases, or sentences (Unubi, 2016). Moreover, it also determines the success of information flow in both written and verbal text. In addition, the conjunction use must also follow certain rules of its application. The use of conjunction adjunct in proper portion influences linguistic and non-linguistic success. Although it is an important part of grammar use, writers or speakers often use it at a glance, even by accident. Conjunction adjunct needs special attention for the grammar construction in a text because

it influences, even, determines the other linguistic item use. Its use in proper rule also represents a writer or speaker's grammar competence. In summary, conjunction consists of four main branches which are 1) additive including and, also, or, 2) adversative including but, however, yet, 3) causal including because, so, therefore, 4) temporal including first, next, then (Sanosi, 2024). In general, conjunctions consist of additive, adversative, causal, and temporal (Saragih & Rudianto, 2024). Application of correct conjunction is the result of consistent of a proper grammar training. Academic writing is integrated with the conjunction instruction and application (Sanosi, 2024). The use of proper conjunction requires correct application because it influences the meaning of language or utterance use.

One of the news channels on the YouTube website whose valuable and scientific content is to be analyzed for its conjunction adjunct use of BBC news video. BBC News is assumed as one of the world's top references for getting valid global information. Writing quality and conjunction combination remain complex issues and various study terms (Sanosi, 2024). Connecting ideas through conjunction use is very crucial in writing (Djajakusuma & Mubarak, 2023). One of the conjunction classifications is subordinating whose function is to connect equal or independent clauses (Unubi, 2016). It is also one potential aspect that could be analyzed in the news text, especially the formal form. In addition, other conjunction aspects also have proper potential to be analysed. In simple terms, conjunction consists of four main classifications which are coordinating, subordinating, correlative, and compound (Riadi et al., 2023). The BBC news text is also assumed to the well-prepared material because it is one of the world's famous news companies. On the other hand, we still could study it from linguistic and non-linguistic aspects. In addition, based on the previous observation, the researcher finds the BBC news channel uses formal and universal English accents, transitions, and intonation so that it can be understood easily by various audience backgrounds.

Based on the previous materials of writing in the introduction, this research proposes one research problem which is "How is the implementation of conjunction adjunct in one BBC news video that is performed by the news anchor?". The findings and discussion contents are worth enough to be applied to ELT and linguistics studies. The process of the research was conducted scientifically.

B. THEORETICAL REVIEW

Conjunction adjunct use does not only have a function to construct proper grammar fulfillment, but also it supports the success of communication occasions. The proper use of conjunction is one of the English grammar study core points (Unubi, 2016). The communication occasion is also determined by how the correctness of the information correlation which could be constructed by the proper use of the conjunction adjunct. The proper flow of information makes the interlocutors understand the content quickly. Connectedness is familiarly understood as cohesion that makes the text understandable and facilitates writers or speakers to argue themselves clearly (Sanosi, 2024). Moreover, it prohibits making a misunderstanding. How to connect ideas in an interaction is a complex process that is not as easy as we see. A conjunction is a cohesion type that links or connects sentences into one item or idea (Alawerdy & Alalwi, 2022). There are two main types of conjunctions which are coordinating and subordinating (Reke et al., 2024). The warmth of communication could be obtained by the connected information too. In this case, conjunction adjunct is a matter of skill result of grammar training. Sometimes, the use of the conjunction

adjunct needs special attention and preparation. Communication needs special use of conjunction based on its specific objective, e.g. the objective of persuading could use a different type of conjunction rather than announcement text.

In a formal situation such as official news text needs serious preparation for the conjunction use because it influences its readability quality. The official news must contain comprehensive information so that the audience or viewers can recognize the orientation of the news. In linguistics, there are four main conjunction types which are additive, adversative, causal, and temporal (Unubi, 2016). The management of conjunction use should consider the audiences' expectations and level. Conjunction application is always stable and never changes in both singular and plural, and whose specific proper use (Riadi et al., 2023). There are four different classifications of conjunction which are coordinating, subordinating, correlative, and conjunctive (Bataineh & Al-Majali, 2023). The Formal news should place them to be mature audiences who tend to observe the logical level of the news. In this case, the formal news logical level is influenced by the types and frequency of use of the conjunctive adjunct. Its proper use can also attract the audience or viewers to give serious attention to the news content and the news anchor's argumentation. The management use of the conjunction must hold on to the proper grammar guidance.

C. METHOD

The qualitative research design was applied by covering specific terms in this research. The design is qualitative by applying the observation framework. The researcher's position is an independent and single observer. This research applied the Reflective Content Analysis of RCA. RCA is qualitative content analysis that could also be structured by analysis structure of quantifiable analytic strata (Nicmanis, 2024). The object is an English short video of news entitled "Hurricane Milton leaves destruction across Florida | BBC News" which can be viewed at the link <https://www.youtube.com/watch?v=sGIfSRBGlas>. The video duration is 6 minutes and 30 seconds. There are six participants or actors in the video who are the women news anchor in the news studio, the voice actor who reads the news script, the first victim's voice, the second victim's voice performance, the male news anchor as a field journalist, and the mayor of Treasure Island. This research applied purposive sampling which is only the full-face performance of the news anchors who were taken as the data source. In this case, the research participants are the women anchor news and the men field journalist. Their speech transcript that was downloaded from the YouTube channel was analyzed by using the coding method of the qualitative research. There are six pieces of data obtained in the two participants' speech. In this case, this research focuses on describing the data in the qualitative description. The method of analysis data follows the steps 1) code: the code is the source of confusion research (Elliott, 2018) (Linneberg & Korsgaard, 2019), 2) subcategories: medium abstraction, and 3) categories: take a qualitative description of the previous data (Kuckartz, 2019).

D. RESULTS AND DISCUSSION

This research proposes six findings of the implementation of the conjunctive adjunct in the object of the research. Those findings are consistent with the problems of the introduction and the method. They are also discussed deeply with the relevant previous studies. The explanation and discussion of every finding can be viewed in the paragraph below.

The first finding contains two implications which are the news of the positive result of humanity's effort and to calm the audience about the management recuse of the disaster. The finding utterance is in minutes 13 till 25 which is the women news anchor's statement that "*....this is a coast guard aircrew rescuing a man clinging to a water cooler to float in the Gulf of Mexico around 30 m off the Florida coast an incredible rescue there and a very lucky Escape for that individual*". We need to highlight the utterance before "and" explain about the how emergency service had rescued thousands of people from the flood and Milton disaster in the Florida state. It is drawn to the dramatic situation, moreover, it is also explained that there were at least 16 people who had passed away because of the disaster's impact. Conjunction and the cohesive device are found to give crucial or significant rules in both verbal and written communication (Sanosi, 2024). One example is the finding that students' tendency to use the word "because" followed by "so" (Alawerdy & Alalwi, 2022). On the other hand, the news word arrangement is good enough because it is not placed as a scary situation that could make people panic. The previous information, then, is continued by the new anchor's information about the picture of the rescuing process and result. Speech terminology means giving an explanation from a speaker to an audiences with a certain intention (Setimaji et al., 2019). The second part of the previous finding informs the Coast Guard's high effort to rescue a man who clung to the water cooler, and the result was a successful rescue. Those two dramatic situations of the previous "and" conjunction indicate how high level of effort and success of the rescue process to save and manage the disaster and avoid getting the human's life victims. The second implication is that the humanity effort of the Coast Guard is a mandatory example for us to take care of one another. The proper use of conjunctions helps writers or speakers to manage their well or proper communication occasion. The successful use of conjunction is very important because it determines whether the perceptions could be related or unrelated (Setimaji et al., 2019). The use of conjunction is a vital rule to give clarity to EFL students' academic text (Saeed, 2023). The use and need of using conjunction are equal for both academic and non-academic objectives. The need for proper language use is a universal necessity for human beings.

The second finding implements a message that the survivors' short journey to pass the extreme conditions, and also a risk of losing their lives. Their survival news also is also expected to give the motivation to still survive and get spirit for other survivors in other areas. It is in the utterance of the news anchor in minute 2.09 till 2.15 which is "*this community is Battle hardened when it comes to storms but look at this they've had two Hans here back to back within four nights*". The damage of the disaster is assumed to be a challenge to be defeated. In addition, the story is also intended to give spirit on how to face and solve the problem, especially post-disaster time. The different uses of conjunction represent the speakers' respective proficiency levels (Sanosi, 2024). The text constructor would like to imply a message too that togetherness is more powerful rather than single or triple disasters. Less use of conjunction for clarification represents meaning that high level of understanding (Setimaji et al., 2019). The community description whose "battle-hardened" shows how togetherness is the highest priority rather than how high the disaster impact, but

they cannot underestimate the disaster's damage potential. All types of conjunction could be found in a text so that they have equal rules in field application (Saragih & Rudianto, 2024). Conjunction use helps to write complete sentences (Sari et al., 2024). In this case, every type of conjunction needs serious attention and preparation to obtain maximum results of communication. It should not be carried out by an accident.

The third finding implements a message to the authorities to take care of and give certainty to the survivor as soon as possible. The statement in minutes 2.19 till 2.27 "*Hans here back to back within four nights and so people here are asking the question how long they can keep going like this with the risk getting worse by the year*" indicates an emergency situation that needs certainty for its fast respond from the stakeholders. Related to the previous second finding, it is caused the third finding is in line with it, it indicates that the survivor still needs help program although they can survive at the present time. Conjunction use encourages writers or speakers to be creative to use language properly (Unubi, 2016). It is a direct calling for anyone who could help them. The statement also implies a moral responsibility to one another when we face a disaster. On the other hand, it still would like to keep togetherness in a disaster impact situation which means everyone could help anyone who gets a disaster impact. Linguistics repertoire was found to be used in a shift among first and second-language learners (Wang, 2024). The emergency call needs to be responded to as soon as possible. The position of the survivor is to have limited time to wait for help. EFL students were found to use conjunctions to improve their writing and communication skills (Sanosi, 2024). In this case, the use of conjunction also represents the learners' ability to construct ideas in proper portions. On the other hand, non-formal speech such as in the BBC news also needs proper preparation and application. In a study, Donald Trump's speech was found to use appositive rather than clarification (Setimaji et al., 2019). Moreover, the stakeholders' speech whose vital impact needs serious preparation too.

The fourth finding implements an indirect expression of sympathy to be fused with the unexpected condition because of the disaster damage impact. The utterance in minute 3.04 till 3.14 "...*that's Tyler Payne thank you very much for joining us on BBC News and I wonder have people who left there in advance of Milton started to return how bad are things*" is very visible to be concluded. The previous utterance is the explanation of the disaster survivors' condition who need fast help responding. And, then, the news anchor continues by statement that she wonders about the people who left there. Knowledge and skill in using various conjunctions enable us to maintain both proper verbal and written communication (Unubi, 2016). The skill or ability to use conjunction needs the opportunity to be practiced (Jama, 2024). The news anchor was also applying it by using spontaneous improvement of their speech. The new anchor would like to show that their suffering is also hers, even ours. It means we also feel their suffering feeling and condition. In addition, it also brings us to realize our action is needed as soon as possible. We cannot wait for one another to them. It also constructs the social responsibility sense to one another. One assumption is that the use of conjunctions needs proper training or practice. Instructors' recommended rule is to encourage students to use effective conjunctions to share their opinions (Jama, 2024). Students-centered strategies are one of the recommended methods of learning (Mokhtar et al., 2023). The use of the conjunction of "and" also indicates the speakers would like to elaborate their ideas in sentences (Riadi et al., 2023). It is more than just a program of using proper grammar, but also how to apply it to social rules and objectives.

The fifth finding is the explicit and direct personal description of the anchor news to the mayor of Treasure Island's safety and luck that is stated in minutes 5.01 till 5.06 "So a relatively lucky escape from Milton from being in the eye of the storm because you are really on the front line of the Gulf of Mexico there". Their safety justification implies a message to the Mayor that his survival is a blessing that cannot be obtained by all persons in the disaster area. It is one reason to get the spirit of constructing the damaged area and to help the victims as soon as possible. The use of proper conjunction gives connected ideas and information from the beginning till the end of the paragraphs including communication occasions (Alawerdy & Alalwi, 2022). In English, cohesion establishes the complex argumentation of writers (Wang, 2024). The second implication of luck value means the Mayor should realize that we need to take care of the victims and survivors who cannot get the similar luck. We do not get any damaging impact at least for our physical condition and mental health have to take care of those who get worse conditions. In addition, the management of safety is the highest priority in the case. Language input and use of conjunction represent different commands and intentions, and it also facilitates the easiness of communication (Sanosi, 2024). The use of "and" may represent different significant exposure (Saragih & Rudianto, 2024). The proper use of conjunction influences the psychological impact, especially for crucial news that gives certainty.

The sixth finding implies the message that fast response and action need to be realized because of the emergency as the result of the disaster. In addition, the response is not only conceptual but also fast real action. Conjunction takes a significant rule in both speech and writing, especially for contextual language use (Sanosi, 2024). It implies a message that we have very limited time to think about plans or strategies because the survivors and victims will be fragile enough to wait for us for a long time. Integrating conjunction in a complex written text such as a book needs serious awareness from the writers to get maximal advantages (Alawerdy & Alalwi, 2022). The data is in the statement of minute 5.09 till 5.20 "There's a real question then going forward isn't there for the community of Treasure Island about how it can keep going through Cycles like this and and trying to recover what are your thoughts on". The success result is not only about the proper strategy implementation but also the short duration of the action. Any effort will be useless if we are running out of time. Creative use of conjunction encourages speakers to combine ideas in speaking (Setimaji et al., 2019). Moreover, it is about the human's safety and basic need. The position of the stakeholder is the main actor who could realize the problem solution immediately.

E. CONCLUSIONS

Conjunctive adjunct functions more than connect ideas in verbal and indirect communication such as audiovisual news and announcements which is about how to ensure the audience about the value of the news. The logical relationship that is built by the conjunctive adjunct application does not only follow the grammar rules but also how to suggest to the viewers the news' trustworthiness. In addition, it also makes the news anchor to be closer to the interlocutor and gets relax interaction. The frequency of use of the conjunctive adjunct also influences its deep function level. The frequency used in the object of this research is six applications, but they are effective enough to support the main implementation to build indirect communication among the news anchors and the viewers or audiences. The function use of the

conjunctive adjunct could be prepared and managed before being applied. The plan needs to be begun by observing the sample use of the conjunctive adjunct in a similar text or media type. In the end, the type of conjunctive adjunct function could still be developed by future linguistic researchers. The scope of the study could also be broken down into specific pieces

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