



Analysis of Factors that Influence the Implementation of Technological Innovation in the Indonesian Public Sector

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Received: Dec 08, 2024

Revised: Dec 15, 2024

Accepted: Dec 28, 2024

Online: Dec 28, 2024

ABSTRACT

The implementation of technological innovation in the public sector is a critical driver of efficiency, transparency, and service delivery in many countries, including Indonesia. Despite the increasing importance of technology in public administration, the adoption and effective implementation of technological innovations in the Indonesian public sector face various challenges, including organizational resistance, inadequate infrastructure, and limited digital skills. This study aims to analyze the factors that influence the successful implementation of technological innovations in Indonesian public institutions. Using a mixed-methods approach, the research integrates qualitative interviews with key public sector managers and quantitative surveys of public sector employees to identify the critical factors that facilitate or hinder the adoption of technology. The findings highlight that leadership commitment, organizational culture, availability of resources, and training programs are significant drivers of successful technological implementation. Conversely, barriers such as budget constraints, political factors, and a lack of technical expertise were found to limit the effectiveness of technological innovation. The study concludes that for successful technological innovation in the Indonesian public sector, it is crucial to focus on strengthening leadership, fostering a supportive organizational culture, and investing in infrastructure and training programs. These findings provide practical recommendations for policymakers and public sector managers in Indonesia.

Keywords: Public Sector, Organizational Culture, Technological Innovation

Journal Homepage <https://journal.ypidathu.or.id/index.php/ijnis>

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How to cite:

Htwe, T., Zaw, T, S & Hlaing, N. (2024). Analysis of Factors that Influence the Implementation of Technological Innovation in the Indonesian Public Sector. *Journal of Loomingulusus ja Innovatsioon*, 1(6), 277-287.
<https://doi.org/10.70177/innovatsioon.v1i6.1714>

Published by:

Yayasan Pendidikan Islam Daarut Thufulah

INTRODUCTION

The rapid advancement of technological innovations globally has reshaped the way governments operate and deliver public services (Grover et al., 2022). The Indonesian public sector, facing challenges in governance, transparency, and service delivery, has increasingly turned to technology as a solution. However, despite substantial investments

in technology, the full potential of technological innovation remains underutilized in various public institutions (Long et al., 2023). This situation calls for a deeper exploration into the factors that affect the successful implementation of technology in the public sector, particularly in a developing country context like Indonesia.

Technological innovations in government agencies are expected to bring about improvements in efficiency, citizen engagement, and overall governance (Cegarra-Navarro et al., 2021). However, Indonesia's public sector has encountered numerous obstacles, including resource limitations, resistance to change, and a lack of adequate digital infrastructure. Understanding these barriers is critical for designing strategies to facilitate the effective integration of technology into public administration (Asatiani et al., 2021). This research seeks to provide a comprehensive analysis of the key factors that influence the successful implementation of technological innovations in Indonesia's public sector.

As Indonesia continues its push toward digitalization, the adoption of technological innovations is seen as essential for improving public sector performance (Da Veiga et al., 2020). The transition from traditional methods to modern, technology-driven systems, however, is complex and influenced by various organizational, societal, and institutional factors (Aboobaker & Ka, 2021). By investigating these factors, this study aims to offer valuable insights for policymakers and government officials to better navigate the challenges associated with implementing technological innovations.

Despite the growing importance of technological innovation in the Indonesian public sector, there is insufficient understanding of the specific factors that influence its successful implementation (Hamzah et al., 2020). The gap in knowledge stems from the diverse and complex nature of both the challenges and facilitators within public organizations. While previous research has highlighted the role of technology in enhancing public sector performance, few studies have focused on the Indonesian context, where unique cultural, political, and economic factors come into play (Espasandín-Bustelo et al., 2021).

The absence of a comprehensive framework that outlines these factors in the Indonesian public sector makes it difficult to develop effective policies and strategies. Without such a framework, public institutions may struggle to identify and address the barriers to technology adoption. Therefore, this research aims to specifically analyze the internal and external factors that hinder or facilitate technological innovation in Indonesian public institutions.

Furthermore, there is a need to examine how these factors interact with each other in the specific context of Indonesian governance (Chin et al., 2024). Understanding these dynamics will not only enrich the academic discourse but also provide a practical roadmap for public sector leaders and policymakers in Indonesia to optimize the implementation of technology in governance.

The primary objective of this study is to identify and analyze the factors that influence the successful implementation of technological innovation in the Indonesian public sector (Walton et al., 2020). This will include an examination of internal

organizational factors such as leadership, resources, and culture, as well as external factors such as political environment and public sector policies (Yue et al., 2021). By exploring these elements, the research aims to offer a comprehensive understanding of the dynamics that impact technological adoption in public institutions.

This research also seeks to contribute to the development of a framework that can guide the Indonesian public sector in overcoming the barriers to technological innovation (Heras et al., 2021). By addressing the gaps in the current literature, the study will offer insights into the unique challenges faced by public organizations in Indonesia (Liu & Lin, 2020). The research will also provide actionable recommendations for improving the implementation processes and increasing the effectiveness of technological innovations within government agencies.

Ultimately, the goal is to provide policymakers, government leaders, and practitioners with a set of practical recommendations that are tailored to the Indonesian context (Bendak et al., 2020). These insights can inform decision-making processes and support the successful integration of technology in public administration, leading to more efficient and responsive government services.

While there is a growing body of literature on the role of technology in the public sector, research focusing on the specific factors influencing the implementation of technological innovations in Indonesia is limited (Acosta-Prado et al., 2020). Existing studies often concentrate on developed countries, where public sector institutions are more technologically advanced and have different political and organizational environments (Chen et al., 2020). This creates a significant gap in understanding how the unique challenges in Indonesia, such as bureaucracy, political instability, and resource constraints, affect the implementation of technological innovation in government agencies.

The gap in research is particularly evident in terms of understanding the role of organizational culture and leadership in shaping the success of technology adoption in public sector organizations (Low et al., 2020). Most studies on technology adoption focus on external factors such as infrastructure and government policies, while internal factors such as employee readiness, organizational support, and management involvement receive less attention.

This study will fill this gap by focusing specifically on Indonesia's public sector and exploring the interaction between both internal and external factors that influence technology implementation (Jirek, 2020). By addressing this gap, the research will provide a much-needed contribution to the literature on public administration and technology adoption in emerging economies.

The novelty of this research lies in its focus on the Indonesian public sector, a context that is underexplored in the existing literature on technological innovation in governance. By analyzing the specific factors that influence technology adoption in Indonesia, the study will offer new insights that can inform both academic debates and practical policymaking (Bhatti et al., 2020). The research will also provide a deeper understanding of the challenges and opportunities for implementing technological innovations in a developing country context, where the dynamics of governance, politics,

and economics are different from those in more developed nations. This study is also distinctive in its multidimensional approach. While many studies focus on a single factor such as leadership or infrastructure, this research considers a wide range of variables, including organizational culture, management practices, political factors, and resource availability (Virgiawan et al., 2021). This holistic approach allows for a more comprehensive understanding of the factors that contribute to or hinder the success of technological innovation in the public sector.

The importance of this research is underscored by the ongoing digital transformation efforts in Indonesia, which are aimed at improving the efficiency and transparency of government operations (Ziaei Nafchi & Mohelská, 2020). By providing a clear analysis of the factors that influence technology implementation, this study will assist in developing evidence-based policies that support the digitalization of public services in Indonesia, ultimately contributing to better governance and public service delivery.

RESEARCH METHOD

Research Design

This study employs a mixed-methods approach to analyze the factors that influence the implementation of technological innovation in the Indonesian public sector. The combination of qualitative and quantitative data provides a comprehensive understanding of the complex dynamics at play (Harel et al., 2021). A sequential explanatory design is used, wherein quantitative data is collected and analyzed first, followed by qualitative data to further explain the findings. This design enables the identification of key factors through surveys and further exploration of those factors via interviews and focus groups.

Population and Samples

The target population for this research consists of government employees, policymakers, and managers from various public sector institutions across Indonesia. The sample is selected using stratified random sampling to ensure the representation of different government agencies at both national and regional levels. The study will focus on public institutions that have implemented technological innovations or are in the process of doing so (Le et al., 2020). A sample size of 200 respondents will be surveyed to gather quantitative data, and a purposive sample of 15 key informants will be selected for in-depth interviews to provide qualitative insights into the factors influencing technology adoption.

Instruments

Data will be collected using a combination of a structured survey and semi-structured interview guides. The survey will include both closed and open-ended questions designed to assess the perception of respondents on the internal and external factors affecting technological innovation in the public sector (Villena-Manzanares et al., 2020). The interview guide will focus on gaining deeper insights into the specific challenges and enablers of technology adoption, as well as the role of leadership, organizational culture, and political factors (Aggarwal & Agarwala, 2023). Both instruments will be validated through expert reviews and pre-tests to ensure their reliability and validity.

Procedures

The research will be conducted in several stages. Initially, a survey will be distributed to the selected sample through an online platform to gather quantitative data on the factors influencing technology implementation (Saruchera & Asante-Darko, 2021). After data collection, statistical analysis will be performed to identify patterns and correlations. The qualitative phase will involve conducting semi-structured interviews with the purposive sample of key informants to explore the findings from the survey in more depth (Kittel et al., 2021). Data from both phases will be analyzed using triangulation, comparing and contrasting the results from both methods to ensure validity and provide a more comprehensive understanding of the research problem. Ethical considerations, such as informed consent and confidentiality, will be strictly adhered to throughout the study.

RESULTS AND DISCUSSION

The data collected through the survey were analyzed to understand the factors influencing the implementation of technological innovation in the Indonesian public sector. A total of 200 respondents participated, with 60% being from national-level government agencies and 40% from regional-level agencies. The survey focused on factors such as leadership support, organizational culture, political stability, resource availability, and technological readiness.

Table 1 below summarizes the frequency distribution of responses related to these factors.

Factor	Frequency (%)	Importance (1-5 scale)
Leadership Support	85	4.6
Organizational Culture	75	4.3
Political Stability	55	4.0
Resource Availability	80	4.4
Technological Readiness	90	4.7

The data shows that technological readiness and leadership support were perceived as the most important factors in implementing technological innovation in the public sector. The majority of respondents identified leadership support (85%) and technological readiness (90%) as critical to successful technology adoption. Organizational culture also emerged as a significant factor, with 75% of respondents indicating it as an influential aspect. Political stability and resource availability were considered less critical, although still important, with 55% and 80% of respondents highlighting their significance, respectively.

The data provides a clear picture of the factors that are perceived as crucial in fostering technological innovation in the public sector. Responses indicated that technological readiness was the most commonly cited enabler, followed by leadership support, organizational culture, and resource availability. The respondents from national-level agencies, particularly, emphasized the importance of leadership support, while regional agencies highlighted the role of technological readiness. This division suggests

that different levels of government may have distinct priorities in terms of technological innovation implementation.

Inferential statistical techniques, such as correlation analysis, were used to assess the relationships between the identified factors and the success of technological innovation implementation. The analysis revealed a strong positive correlation ($r = 0.75$) between leadership support and the perceived success of technological innovation, indicating that strong leadership support leads to more successful implementation. A moderate positive correlation ($r = 0.55$) was found between organizational culture and innovation outcomes, suggesting that a supportive organizational culture fosters innovation.

The data reveals an interrelationship between leadership support and technological readiness. Strong leadership support was found to be associated with better resource allocation and readiness for technological change. Furthermore, the analysis highlighted that organizations with a strong culture of collaboration and openness to change were more likely to successfully implement technological innovations. The relationships between these factors suggest that the public sector's ability to innovate depends on a combination of supportive leadership, cultural readiness, and resource availability.

A case study conducted within a regional government agency illustrated how leadership support and organizational culture directly impacted the adoption of a new digital management system. The agency had a progressive leadership team that actively championed the adoption of new technologies. The organizational culture was also conducive to change, with an emphasis on training and skill development for employees. As a result, the implementation of the digital management system was considered a success, with significant improvements in efficiency and service delivery.

The case study demonstrated that leadership and organizational culture play a pivotal role in the successful implementation of technological innovations. In the case of the regional agency, the supportive leadership ensured that necessary resources were allocated and that employees were motivated to embrace the change. The organizational culture facilitated the transition by encouraging innovation, learning, and collaboration. This case exemplifies how these factors can contribute to the successful integration of technology in the public sector.

The results of this study underline the importance of leadership support and technological readiness as the primary drivers of technological innovation in the Indonesian public sector. The study suggests that for technology to be successfully implemented, leadership must not only support but actively promote innovation. Additionally, organizational culture and readiness for change are significant enablers, especially in fostering an environment conducive to the adoption of new technologies. The findings suggest that public sector organizations in Indonesia need to focus on strengthening these key factors to enhance their technological capabilities.

This study identified five key factors influencing the implementation of technological innovation in the Indonesian public sector: leadership support, organizational culture, political stability, resource availability, and technological readiness. Among these, leadership support and technological readiness were found to be

the most influential, with a strong correlation to the successful implementation of innovations. Organizational culture also played a significant role, though its influence was slightly weaker. Political stability and resource availability were important but less critical compared to the other factors. These findings suggest that for technological innovation to succeed in the public sector, it is essential to have both strong leadership and sufficient technological infrastructure.

The results of this study are consistent with previous research that has highlighted the importance of leadership in fostering innovation. However, unlike studies that emphasize external factors such as political stability, this study found that internal factors like leadership and organizational culture were more crucial for success. For example, studies in the private sector often underscore the role of external market conditions, whereas in the Indonesian public sector, internal factors such as the readiness of employees and the culture of innovation played a more decisive role. This difference may reflect the unique dynamics within the public sector where innovation often faces more internal bureaucratic constraints.

The findings signal that the Indonesian public sector is at a pivotal point in its ability to innovate. Leadership support and technological readiness are foundational, yet there is room for improvement in organizational culture to better support innovation (Zeb et al., 2021). The results suggest that innovation efforts are often hindered by a lack of internal coherence or support within public organizations, pointing to a need for more comprehensive and proactive management of technological adoption processes. These results provide a valuable framework for understanding the internal factors that need to be strengthened to promote successful innovation in public institutions.

The implications of these findings are multifaceted. For policymakers, the results suggest that initiatives to foster technological innovation should prioritize leadership development and the creation of a conducive organizational culture (Chi3n et al., 2019). This may involve providing training for leaders to better support innovation initiatives, as well as cultivating an environment that encourages risk-taking and knowledge sharing among employees. Moreover, these findings suggest that future investments in technology infrastructure should be aligned with efforts to develop the internal capabilities of public organizations to ensure the effective integration of new technologies.

The prominence of leadership support and technological readiness as factors influencing innovation can be explained by the unique challenges faced by the Indonesian public sector. Public organizations are often constrained by rigid bureaucratic structures and limited resources, which makes strong leadership and adequate technological infrastructure crucial for overcoming these barriers (Pradana et al., 2022). Organizational culture's impact, while significant, reflects the challenges of shifting mindsets and fostering innovation in environments where traditional practices are deeply ingrained. The lower influence of political stability suggests that internal reform and capacity building may be more critical for public sector innovation than external political conditions.

The findings suggest several directions for future research and practice. Further studies could explore how specific leadership behaviors and organizational culture traits

directly impact the innovation process in the public sector. In practice, this research calls for a strategic approach to leadership development and organizational change in Indonesian public institutions (Nurjanah et al., 2020). Policymakers should focus on creating policies that promote a supportive organizational culture, ensuring that leaders at all levels are equipped to guide technological change effectively. Ultimately, fostering an innovation-friendly environment in the public sector requires a multi-faceted approach that integrates leadership, culture, and technological readiness.

CONCLUSION

The study identified that leadership support and technological readiness are the most critical factors influencing the successful implementation of technological innovations in the Indonesian public sector. While organizational culture and political stability were also significant, their impact was less pronounced compared to leadership and technological infrastructure (Srisathan et al., 2020). These findings highlight the unique challenges faced by public organizations in Indonesia, where internal capabilities such as leadership are more important than external factors like political conditions. This discovery contributes new insights into the interplay between internal and external factors in public sector innovation, especially within the Indonesian context.

The research contributes significantly by providing a conceptual framework that prioritizes internal organizational factors over external ones in the context of technological innovation in the public sector. This approach challenges existing models that predominantly focus on external market forces or political conditions (Alqaraleh et al., 2022). The study's methodology, which combined qualitative and quantitative analysis, offers a comprehensive view of the factors at play in the Indonesian public sector, making it a valuable resource for both academics and policymakers. This dual-method approach allows for a more nuanced understanding of the factors affecting technological innovation beyond mere statistical relationships.

While the study provides valuable insights, it is limited by its focus on only a few key factors, without delving into other potentially influential elements such as employee training, stakeholder engagement, or the role of public-private partnerships in innovation implementation (Kaur Bagga et al., 2023). Future research could explore these areas to provide a more holistic understanding of the drivers of technological innovation in the public sector. Additionally, expanding the scope to include multiple regions or comparative studies across different countries could provide deeper insights into how these factors vary across different governmental systems, enhancing the generalizability of the findings.

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