

THE IMPLEMENTATION OF SUSTAINABILITY AUDIT: CHALLENGES AND OPPORTUNITIES IN THE DIGITAL ERA

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Abstract

As businesses face the challenges and opportunities brought by the digital age, performing sustainability audits becomes important to evaluate and improve economic, social and environmental performance. school. The literature review examines the current state of sustainability audit implementation in the digital age, focusing on both obstacles and potential advances. It explores international sustainability reporting standards such as the Global Reporting Initiative (GRI) and the Sustainability Accounting Standards Board (SASB), to promote the adoption of sustainability auditing. However, the review also highlights the significant challenges faced when conducting these audits in the digital age, including data privacy concerns, data security risks and The digital divide affects small and medium-sized enterprises (SMEs). There are also concerns about the quality and reliability of sustainability data due to issues such as greenwashing and inaccurate reporting. In short, the digital age poses both challenges and opportunities for sustainability auditing. Companies working to comply with the Sustainable Development Goals can leverage digital tools to improve their audit processes and overall sustainability performance. This literature review aims to gain a deeper understanding of the complexities of conducting sustainability audits in the digital age, providing insights to guide future research and practical applications in this dynamic field.

Keywords: Implementation; Sustainability Audit; Challenges; Opportunities; Digital Era

INTRODUCTION

In an era marked by escalating concerns about the environment, social responsibility, and ethical business practices, the concept of sustainability has garnered significant attention. Sustainability, broadly defined as meeting the needs of the present without compromising the ability of future generations to meet their own needs, has evolved from a moral and ethical stance to a central driver of business strategy. The circular economy (CE) period is seeing numerous breakthroughs in auditing, most notably because of anthropogenic climate change, which powers today's economies and appears to be a threat to the existence of the human species (Imoniana et al., 2021). Sustainability audits, a vital component of this broader sustainability framework, play a pivotal role in assessing and enhancing the environmental, social, and economic performance of organizations. This literature review aims to delve into the implementation of sustainability audits, with a specific focus on the challenges and opportunities presented by the digital era. A critical component of an entity's overall corporate governance framework, audit committees serve as the focal point of communication between management and external auditors (Zengin-Karaibrahimoglu et al., 2021).

The digital era, characterized by unprecedented advancements in technology, data processing, and connectivity, has introduced both novel tools and complexities to the realm of sustainability audits. The transition towards digitalization has revolutionized the way businesses collect, analyze, and report sustainability-related data. In general, digital accounting practices examine how connected smart technologies are incorporated into businesses, assets, and the general public (Mamidu, 2023). Nearly every company on the planet is impacted by non-financial audits, which are a component of testing, inspection, and certification (TIC) services (Castka & Searcy, 2023). This transformation has the potential to enhance the accuracy, timeliness, and comprehensiveness of sustainability audits, offering organizations the ability to respond to sustainability issues with greater agility. On-site audits were contrasted with remote audits, and audits pertaining to optional management systems were contrasted



with audits pertaining to required management systems (Kafel & Rogala, 2022). Auditing plays a pivotal role in shedding light on whether malpractices have occurred in the process of making decisions and deploying resources (Grossi et al., 2023).

The characteristics of fraud in the public sector that occur in the digital era include the use of false information regarding the function of digital technology in the implementation of public accountant duties, utilizing digital technology to maximize opportunities to commit fraud, taking advantage of issues with human error and a lack of understanding of using digital technology, and using digital technology products, such as cryptocurrencies, to carry out fraud (Kustinah, 2019). It is essential to build trustworthy procedures for environmental audits and impact assessments in order to monitor the ecological health and productivity of grazing agrolandscapes and ensure the sustainable use of these unique resources (Plokhikh et al., 2023). Nevertheless, the integration of digital technologies into sustainability audits is not without its share of challenges. Concerns related to data privacy, security, the digital divide, and the credibility of sustainability data remain at the forefront of discussions surrounding this transition. According to previous studies, using less paper is a benefit of an integrated internal audit system. The number of sheets of paper used can be decreased if there is an internal audit system that all units can view online (Khafid et al., 2023). Use of the MAT in clinical practice is a feasible and acceptable way of auditing the quality of haemodialysis nursing practice (McIntyre et al., 2023).

This literature review embarks on a comprehensive journey through the landscape of sustainability audits, starting with an exploration of their fundamental role in promoting transparency, accountability, and responsible business conduct. that the involvement of a component auditor in itself is associated with higher audit quality (Carson et al., 2022). The worldwide reporting initiative and the sustainability accounting standards board, which have greatly affected the adoption of sustainability audits, are only two examples of the worldwide sustainability reporting standards and laws that are examined in this study. Furthermore, the review delves into the various opportunities the digital era presents for sustainability audits. It examines the potential of technologies like big data analytics, artificial intelligence, and blockchain to revolutionize the way sustainability data is collected, processed, and reported. These digital tools can empower organizations to identify environmental and social risks, track their sustainability progress, and respond to the evolving demands of stakeholders with a level of precision and efficiency previously unattainable. The bibliometric study demonstrates patterns in the publications in the fields of auditing and sustainability accounting, demonstrating that compliance audit is a burgeoning topic and still has issues with mainstream accounting and auditing research (Thottoli et al., 2022).

On the flip side, this literature review highlights the challenges that must be navigated as sustainability audits enter the digital realm. Issues surrounding data privacy, the security of sensitive information, and the accessibility of digital resources for small and medium-sized enterprises (SMEs) are explored. Additionally, the review underscores the persistent problem of greenwashing and inaccurate reporting, which can undermine the credibility of sustainability audits. According to conventional thinking, investors gain from audit engagement partner name disclosure by learning more about the partners' performance (Eulerich et al., 2023). A core aspect of sustainability audits is stakeholder engagement, which has assumed even greater significance in the digital era. Businesses are now interacting with their stakeholders through a variety of digital channels, and the way they engage with these stakeholders can significantly impact the credibility and effectiveness of sustainability audits. This literature review seeks to contribute to a more profound understanding of the intricacies of sustainability audit implementation in the digital era. As businesses strive to align their operations with sustainability goals, they are presented with a unique set of challenges and opportunities, shaped by the digital landscape in which they operate. By examining these complexities, this review aims to inform future research endeavors and practical applications, ultimately aiding organizations in their pursuit of responsible and sustainable business practices.

METHOD

The method used refers to the method used by Claessens et al., (2008) to obtain relevant scientific literature. Initially, a rigorous search was conducted across leading academic databases, including but not limited to PubMed, Google Scholar, ScienceDirect, and JSTOR, using a combination of keywords such as "sustainability audit", "digital age", "sustainability reporting standards", "big data analysis", "artificial intelligence", and "blockchain". The search was limited to peer-reviewed articles and publications published within a certain timeframe to ensure relevance and currency of information. Articles that addressed the implementation of sustainability audits in the context of the digital age were carefully selected based on their relevance to the research topic and alignment with the research objectives. After the initial screening, relevant articles were reviewed in depth to extract key insights, methodologies, challenges, and opportunities related to the integration of digital technologies in the sustainability audit process. An analytical framework was used to categorize and synthesize the findings, allowing for a structured and cohesive presentation of the literature insights. During the review process, attention was paid to the credibility, methodology, and empirical basis of the selected literature to ensure the validity and reliability of the information presented in this review. The synthesized information was then organized and articulated in the form of this comprehensive literature review, thus providing a balanced and insightful understanding of the challenges and opportunities of sustainability audit implementation in the digital age.

RESULTS AND DISCUSSION

The audit committee is in charge of the internal control audit, including the relevant management letter reporting, in accordance with the audit agreement (Christensen, 2022). In examining the intersection of sustainability audits and the digital era, this literature review delves into the evolving landscape of sustainability reporting, emphasizing its role in fostering responsible business practices. The interaction between the government and the governed, the executive and the legislative, and other sectors of the government is supported by the public sector audit, which is an essential function in democratic regimes (Ferry et al., 2022). The incorporation of sustainability audits into corporate governance has been prompted by the growth of sustainability reporting standards and laws like the global reporting initiative and the sustainability accounting standards board. Investors are likely to perceive the audit firm as having self-serving incentives to deny responsibilities and to distance themselves from the negative inspection findings if the audit firm takes defensive actions to minimize responsibility despite the significant crisis responsibilities stakeholders have assigned to the audit firm (Huang et al., 2022). One aspect of audit quality has been identified by prior research on audit report quality (Honkamäki et al., 2022). This is of particular interest in the context of recent regulation concerned with investor perceptions of audit quality (Friedrich et al., 2020). Extend this investigation by taking into account the technologies used by the audit company for business risk audits (Cahan et al., 2022).

To assess uterine rupture results from local audits around the country and develop conclusions for clinical treatment (Rosman et al., 2022). With the onset of the digital era, the audit process has been substantially enhanced through the utilization of advanced technologies such as big data analytics, artificial intelligence, and blockchain. Accounting and auditing assistance for its management is crucial to a system of rational forest management because it enables the monitoring, documentation, and dependability verification of all parties involved in the financial and commercial activities of forest user (Nazarova et al., 2020). These tools enable more efficient data processing, real-time reporting, and in-depth analysis, offering promising opportunities to bolster the accuracy and effectiveness of sustainability audits. The audit ecosystem may include the ability for multi-agent systems to interact with the specific data being audited at a specific time, with each agent performing the specific audit tasks assigned to it as well as working cooperatively with other agents performing their specific audit tasks to achieve higher goals than could be achieved individually (Huy & Phuc, 2023). Our findings add to our understanding of a possible factor that influences audit fees and suggest that auditors may have distinct perspectives of companies with and without government contracts (Dao et al., 2023).

According to auditing standards, auditors must give a reasonable level of assurance that there are no substantial misstatements in the financial statements (Backof et al., 2022).

The relationship between input auditing and the accuracy of accounting information was insignificant (Alrabei, 2023). According to audit studies, audit fees are discounted after an auditor change and return to typical levels within a short period of time (Goddard & Schmidt, 2021). Nevertheless, this review underscores several challenges that arise in the digital realm. Concerns regarding data privacy, security, and the potential for inaccurate reporting due to greenwashing persist as major hurdles. All primary healthcare providers in England and Wales as well as all specialists in England are expected to participate in the audit (Holman et al., 2021). The digital divide further exacerbates the situation, hindering equitable access to digital resources, particularly for small and medium-sized enterprises. Our findings provide information on the conditions employee representatives should satisfy in order to minimize any possible harm to the quality of the audit (Hillebrandt & Ratzinger-Sakel, 2021). Financial reporting and audit quality may be impacted by various positions within audited firms (Baumann & Ratzinger-Sakel, 2020). Since our audit was conducted during a pandemic, clinics may have participated less, which could have introduced bias. This is especially true if participating clinics were able to treat a larger proportion of people who had coinfections than non-participating clinics (Raya et al., 2023). Audit companies have voiced regret that this rotation requirement may lead to partners being allocated to customers who are more far geographically, and have expressed worry that long commutes may have a negative impact on client service and audit quality (Francis et al., 2022).

The methodical approach required the creation of particular guidelines for organizing and conducting audits on a digital platform (Barretto et al., 2022). In several nations, significant modifications have been made to the auditing procedures for local government (de Widt et al., 2022). The quality and reliability of sustainability data are critical aspects that demand attention to ensure the credibility and authenticity of sustainability audits. The economic data created by ecological audit and accounting information systems for small-scale management themes (Nesterenko et al., 2021). Additionally, as digital channels increasingly shape stakeholder engagement, maintaining open and transparent communication with stakeholders remains fundamental to upholding the integrity of sustainability audits and overall sustainability initiatives. For CT number calibration audits by outside parties, stoichiometric CT number calibration based on standard tissue data is helpful (Nakao et al., 2020). We discover that variations owing to sociological features appear to be significant in the conduct of audits, in addition to the fact that economic and regulatory characteristics account for the majority of variances in audit price between nations (Eierle et al., 2021). It is established that the forestry system's economic, environmental, social, informational, organizational, and other subsystems make up the topic of internal economic and environmental audit (Nazarova et al., 2021).

Both the commercial sector and the government are aggressively advancing the concept of digital audit. The efficacy of auditing should be improved by the use of information technology (Zueva, 2020). Due to its idiosyncrasies, internal auditing most likely reflects the major procedures valued in this progression. Academics have emphasized throughout the years that internal auditing techniques are directly interested in technology advancement because of their inherent qualities (Pizzi et al., 2021). Although environmental auditing, also known as environmental assessment, has grown in popularity in the last ten years, most developed economies have been concerned about it for a very long time. Audit fees and the quality of financial reports as reflected in discretionary accruals (Azizkhani et al., 2023). By providing useful advice for establishing the function of IT audit in the age of digital transformation, the findings of this study can advance the area of modern IT audit (Aditya et al., 2018; Pizzi et al., 2021). Business intelligence audit software, database applications, and electronic audit working papers are just a few examples of the software that is included into computer-assisted audit tools and techniques (CAATTs) (Al-Okaily et al., 2022).

As suggested by the name, a digital sustainability audit tries to highlight the requirements that must be met during the website creation, production, and maintenance phases in order to maintain sustainability (Álvarez, 2020). The information age's arrival has accelerated the process of digitization, and the state has given digital audits more priority (Lou, 2023). The digital era has ushered in a

transformative phase for sustainability audits, presenting both unprecedented opportunities and complex challenges. For major businesses, an alternative to publicly affirm and legitimize their corporate digital responsibility policies inside their global operations and supply chains may be independent audits of corporate digital responsibility policies and actions (Wynn & Jones, 2023). Harnessing digital tools can significantly improve the audit process, aligning businesses with sustainability objectives. As a solution to their worry that auditors fail to adequately respond to substantial misstatements, audit authorities and pundits suggest encouraging auditors to take an investor's perspective more seriously (Altiero et al., 2022; Castka et al., 2020; Jain et al., 2021; van Raak et al., 2020). A balanced and cautious approach is vital to navigate the intricacies of data management, security, and equitable access, ensuring the continued effectiveness and credibility of sustainability audits. This literature review offers valuable insights to guide future research and practical applications in this evolving landscape, aiming to foster responsible and sustainable business practices. This result was seen as being consistent with price competitiveness in the audit industry (Hrazdil et al., 2020).

CONCLUSION

In conclusion, the implementation of sustainability audits in the digital era presents a dynamic landscape filled with both challenges and opportunities. As organizations worldwide recognize the imperative of sustainable practices, sustainability audits have become instrumental in assessing and enhancing their environmental, social, and economic performance. The advent of digital technology has ushered in a new era for sustainability audits, offering powerful tools for data collection, analysis, and reporting. These digital advancements hold promise for more accurate and real-time sustainability reporting, enabling businesses to identify risks and respond to stakeholder demands with agility. However, this digital transformation is not without its share of challenges. Data privacy concerns, data security risks, and the digital divide pose significant hurdles, potentially limiting access to digital resources for smaller enterprises and casting doubts on data integrity. Moreover, the credibility of sustainability audits is contingent on the quality and reliability of sustainability data, raising concerns about greenwashing and inaccurate reporting. Amidst these challenges and opportunities, stakeholder engagement emerges as a linchpin for the success of sustainability audits. Businesses must actively engage with stakeholders through digital channels to foster transparency and accountability, ensuring the credibility of sustainability audits and the broader sustainability agenda. As businesses continue to grapple with the complexities of the digital era, this literature review contributes to a deeper understanding of the multifaceted landscape of sustainability audit implementation. It serves as a guiding compass for future research and practical applications, emphasizing the importance of balancing the benefits of digital technology with the imperative of maintaining transparency, credibility, and ethical sustainability practices. In the pursuit of a more sustainable future, the digital era offers the tools for transformation, but it is the judicious and responsible use of these tools that will ultimately determine the success of sustainability audits and the broader mission of fostering sustainable business practices.

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