



Emotional Well-Being and Psychological Support in Infertility A Multi-Modal AI Approach

Ninda Lutfiani^{1*}, Dhea Ayunanda Astrieta², Viedya Wildan³, Hasta Sulistyaningrum⁴

, Muhammad Rehan Anwar⁵, Eka Dian Astuti⁶

¹Department of Digital Business, University of Raharja, Indonesia

^{2,3,4}Department of Midwifery, University of Yarsi Pratama, Indonesia

⁵Faculty of Computer Science, University of Agriculture Faisalabad, Pakistan

⁶Department of Digital Business, University of Raharja, Indonesia

¹ninda@raharja.info, ²dhea@yarsipratama.ac.id, ³viedya@yarsipratama.ac.id, ⁴hasta@yarsipratama.ac.id, ⁵rehan40404@gmail.com,

⁶eka.dian@raharja.info

*Corresponding Author

Article Info

Article history:

Submission February 14, 2025

Revised March 3, 2025

Accepted April 8, 2025

Published April 14, 2025

Keywords:

Artificial Intelligence (AI)

Infertility Care

Psychological Support

Multi-Modal AI System

Sentiment Analysis



ABSTRACT

Infertility affects millions of couples worldwide, often leading to significant emotional distress. Despite advancements in medical treatments such as IVF, the psychological challenges associated with infertility remain under-addressed. **This study** introduces a multi-modal AI system that integrates natural language processing (NLP), sentiment analysis, and voice interaction to provide personalized psychological support for individuals and couples experiencing infertility. A Randomized Controlled Trial (RCT) was conducted with 200 participants, comparing the AI intervention group to a control group receiving standard care. The AI system demonstrated significant reductions in anxiety and depression levels (GAD-7 and PHQ-9), as well as improvements in emotional well-being (PANAS). The intervention group reported higher user satisfaction (85%) and engagement, with participants using the system an average of four times per week. **The AI system** ability to offer empathetic, real time emotional support was highly rated by users. However, challenges such as cultural sensitivity and voice interaction accuracy were noted. **This study** highlights the potential of AI in mental health, particularly in addressing the often overlooked psychological needs of individuals facing infertility. **The findings** suggest that AI-driven solutions can bridge gaps in psychological care by providing scalable, cost-effective, and accessible support. **Further research** is needed to refine the system capabilities and explore its long-term impact on emotional well-being.

This is an open access article under the [CC BY 4.0](https://creativecommons.org/licenses/by/4.0/) license.



DOI: <https://doi.org/10.34306/ijcitsm.v5i1.188>

This is an open-access article under the CC-BY license (<https://creativecommons.org/licenses/by/4.0/>)

©Authors retain all copyrights

1. INTRODUCTION

To clarify the unique contributions of the proposed AI system, a more detailed comparison with existing AI applications in mental health is needed. For example, comparing this system with AI-driven chatbots for cognitive-behavioral therapy or other AI interventions in mental health will highlight how this system differs, especially in addressing psychological aspects related to infertility. Infertility is a complex medical condition that affects approximately 10–15% of reproductive-aged couples globally [1]. It is not only a physiological

issue but also a profound emotional and psychological challenge. Individuals and couples facing infertility often report feelings of inadequacy, grief, and loss, which are compounded by societal pressures and stigma. These psychological burdens can manifest as anxiety, depression, and a sense of isolation, which can interfere with daily life, relationships, and overall quality of life [2, 3].

Despite advancements in medical science, such as assisted reproductive technologies (ART) and in vitro fertilization (IVF), the emotional aspects of infertility remain under-addressed. Most infertility clinics and healthcare providers focus primarily on medical interventions, leaving a critical gap in psychological care. While some patients may have access to counseling services, many others lack the resources, awareness, or willingness to seek psychological help, often due to stigma or financial constraints [4, 5]. This unmet need highlights the importance of integrating mental health support into infertility care. AI has emerged as a transformative tool across various domains, including healthcare. AI-powered systems are now being used for diagnosing medical conditions, predicting treatment outcomes, and providing mental health interventions. For instance, AI chatbots and applications designed to offer cognitive-behavioral therapy (CBT) have shown promising results in reducing symptoms of anxiety and depression [6]. Sentiment analysis tools and natural language processing (NLP) models are being employed to monitor emotional well-being, while machine learning algorithms enable personalized recommendations for therapy and self-care. However, the potential of AI in addressing the emotional and psychological needs of individuals experiencing infertility has not been fully realized [7–9].

This study introduces a multi-modal AI approach to bridge the gap between medical treatment and psychological support in infertility care. Multi-modal AI leverages diverse data sources, such as text, voice, and biometric data, to provide comprehensive and personalized interventions [10, 11]. By employing natural language processing for sentiment analysis, AI can detect emotional distress in real-time and offer tailored responses. Furthermore, virtual agents or AI-powered counselors can simulate empathetic interactions, providing users with a safe space to express their feelings and receive support. The primary objective of this research is to explore how AI technologies can be utilized to enhance emotional well-being and psychological resilience among individuals and couples dealing with infertility [12, 13]. By addressing the emotional dimension of infertility through AI, this study aims to contribute to a holistic approach to infertility care that considers both physical and mental health.

2. LITERATURE REVIEW

Infertility and Psychological Impact Infertility is a deeply distressing experience that affects not only the individuals experiencing it but also their relationships and social interactions [14]. Studies indicate that infertility is associated with increased levels of anxiety, depression, and stress, with many individuals experiencing grief comparable to that of bereavement. Psychological reactions to infertility often follow a cyclical pattern, influenced by repeated treatment failures, societal expectations, and internalized stigma. Research highlights that women tend to experience greater emotional distress compared to men, possibly due to societal norms that place a higher value on women reproductive roles [15, 16]. However, men are not immune to the psychological consequences, often facing feelings of inadequacy and suppressed emotional expression due to cultural and gender norms. While counseling and support groups have been shown to alleviate emotional distress, their accessibility is limited by geographic, financial, and social barriers [17]. This gap underscores the need for innovative approaches to deliver psychological support to individuals and couples dealing with infertility. Existing Interventions for Psychological Support in Infertility Psychological support for individuals facing infertility typically involves interventions such as individual counseling, cognitive-behavioral therapy (CBT), and couple's therapy [18]. Mindfulness-based interventions and stress reduction techniques have also shown efficacy in improving mental well-being and treatment adherence. However, these approaches rely heavily on in-person sessions, which may not be feasible for everyone. Digital health solutions, such as mobile applications and online support forums, have recently emerged as a promising alternative. These tools offer educational resources, self-help exercises, and community-based support. Despite their advantages, many lack personalization and fail to provide real-time emotional support, limiting their effectiveness. The current gap in infertility-related psychological support highlights the importance of developing innovative, accessible solutions that can provide real-time, personalized care. As digital technologies advance, particularly with the integration of artificial intelligence (AI), there is an increasing opportunity to overcome the limitations of traditional methods. AI-powered systems can offer tailored emotional support through sentiment analysis and

real-time interactions, offering a potential solution for those unable to access conventional counseling services. Moreover, integrating AI with mobile platforms could expand accessibility, reduce costs, and provide continuous support, particularly for those in remote or underserved areas. As the demand for mental health services grows, leveraging technology to bridge these gaps will be essential in ensuring that psychological support is available to those who need it the most [19, 20].



Figure 1. Sustainable Development (SDGs)

As mentioned in Figure 1 This research focuses on the development of an AI-based psychological support system for individuals facing emotional challenges due to infertility, which aligns closely with several Sustainable Development Goals (SDGs) [21, 22].

SDG 3: Good Health and Well-Being is directly related to the primary objective of this research, which is to enhance psychological well-being for individuals suffering from emotional distress caused by infertility. The AI-based support provided in this study aims to improve mental health by offering easy and accessible emotional support to many individuals in need. With this intervention, the hope is to contribute to the overall well-being of individuals, addressing mental health as an essential part of overall health[23].

In addition, SDG 9: Industry, Innovation, and Infrastructure is also relevant to this research. The study leverages technological innovation by developing and applying an AI-based system to address mental health issues. The use of AI in providing emotional support has the potential to expand mental health infrastructure, enabling easier and broader access, and providing opportunities for the health industry to innovate in supporting the well-being of society in a more inclusive manner [24, 25].

2.1. AI Applications in Mental Health

Artificial Intelligence has demonstrated significant potential in the mental health domain by offering scalable, accessible, and cost-effective solutions. AI-powered chatbots, such as Woebot and Wysa, utilize natural language processing (NLP) to provide cognitive-behavioral therapy, motivational interviewing, and mindfulness exercises. These tools have been shown to reduce symptoms of anxiety and depression and offer emotional support to users [26]. Sentiment analysis, an AI-driven technique, enables the detection of emotional states through text or voice data. This technology has been used to monitor mental health conditions and provide insights into user well-being. Furthermore, machine learning algorithms have facilitated personalized recommendations for mental health interventions based on user preferences and historical data. Despite these advancements, the application of AI in infertility-specific psychological support is still in its infancy. Most existing AI solutions in mental health are general-purpose and not tailored to the unique emotional needs of individuals facing infertility. This gap presents an opportunity for the development of AI systems specifically designed to address infertility-related psychological challenges [27].

2.2. Multi-modal AI in Healthcare

Multi-modal AI systems combine diverse data modalities, such as text, speech, and physiological signals, to create more comprehensive and accurate solutions. In healthcare, these systems have been used to diagnose conditions, monitor treatment progress, and deliver personalized interventions. For example, multi-modal AI has been employed in pain management by integrating facial expressions, speech patterns, and biometric data to assess patient discomfort [28]. The integration of multi-modal AI in mental health offers unique advantages. By analyzing multiple data streams, these systems can better understand complex emotional states and provide more nuanced support. For instance, combining sentiment analysis of text input with voice tone analysis can improve the accuracy of emotional detection, leading to more effective interventions [29].

2.3. Research Gap and Opportunity

The literature reveals significant advancements in AI for general mental health and multi-modal applications in healthcare. However, there is a clear gap in the application of these technologies to infertility-related psychological challenges. The unique emotional and social dynamics of infertility require tailored solutions that can provide empathy, personalization, and accessibility. This study aims to fill this gap by developing and evaluating a multi-modal AI system specifically designed to support emotional well-being and psychological resilience in individuals facing infertility. By leveraging insights from existing research and incorporating advanced AI techniques, this work seeks to contribute to a more holistic and compassionate approach to infertility care [30, 31].

3. METHODS

Infertility is a global health issue that affects millions of individuals and couples, leading to significant emotional distress, anxiety, and depression. While advances in medical treatments such as in vitro fertilization (IVF) have provided some solutions, the psychological toll of infertility is often under-addressed. Traditional forms of mental health support, including counseling and therapy, can be inaccessible due to various barriers such as cost, availability, and stigma. Moreover, there is a lack of continuous, scalable solutions that provide timely emotional support, particularly during the often prolonged and stressful infertility treatment process [32].

Recent advancements in Artificial Intelligence (AI) and digital health offer promising solutions to bridge this gap in mental healthcare. AI-driven systems, particularly those that incorporate Natural Language Processing (NLP), sentiment analysis, and voice interaction, can provide personalized emotional support on a large scale, with the potential to reach individuals who may not otherwise seek traditional care. These systems can continuously adapt to individual needs, offering real-time interventions that align with the emotional states of users, thus improving engagement and effectiveness [33, 34].

Given this gap in infertility care and the promise of AI-based interventions, this study seeks to evaluate the effectiveness of a multi-modal AI system in providing psychological support for individuals experiencing infertility. The research focuses on examining the emotional and psychological impacts of using such a system compared to standard care practices, using rigorous methods to assess the outcomes of this innovative approach [35].

Table 1. Research Methodology Overview

Step	Details
Recruitment	Participants (200 individuals) are recruited from infertility clinics and online support groups, with moderate to severe emotional distress as inclusion criteria.
Random Assignment	Participants are randomly assigned to two groups: Intervention Group (AI-based system) and Control Group (standard care).
Pre-Intervention	Participants complete baseline assessments: GAD-7, PHQ-9, and PANAS to measure anxiety, depression, and emotional well-being.

Step	Details
Intervention Period (8 weeks)	Intervention Group: Receives AI-based psychological support through sentiment analysis, personalized interactions, and coping strategies. Control Group: Receives standard care (educational materials and therapy check-ins).
Post-Intervention	Participants complete post-intervention assessments: GAD-7, PHQ-9, and PANAS. Assess the impact of the intervention on anxiety, depression, and emotional well-being.
Data Analysis	SmartPLS software is used for statistical analysis to compare pre- and post-intervention scores for both groups. Regression analysis and multi-group analysis are also conducted.

Table 1 provides a clear summary of the key steps involved in the research methodology. It outlines six critical stages: recruitment of participants from infertility clinics and online support groups, random assignment of participants into the intervention and control groups, and the completion of baseline assessments using tools like GAD-7, PHQ-9, and PANAS. The table further details the intervention period, where the intervention group receives AI-based psychological support, and the post-intervention assessments to measure the impact of the intervention. Finally, data analysis using SmartPLS software is performed to compare pre- and post-intervention outcomes. This table helps clarify the structure and flow of the study [36].

3.1. Study Design and Rationale

This research employs a randomized controlled trial (RCT) design, which is widely recognized for its ability to provide robust, unbiased data in clinical and intervention studies. The primary objective is to evaluate the effectiveness of an AI-driven multi-modal system in providing psychological support to individuals facing infertility. The study specifically investigates the impact of the AI system on emotional well-being and psychological resilience, with a focus on anxiety, depression, and overall affective states. Given the sensitive nature of infertility-related distress, this approach was chosen for its ability to directly compare an innovative, scalable intervention against standard care practices [37].

The multi-modal AI system integrates Natural Language Processing (NLP), sentiment analysis, and voice interaction to offer personalized, empathetic support. These technologies enable the system to not only understand the emotional tone of the user input but also to adapt its responses based on contextual emotional cues, enhancing the user's engagement and emotional resilience. This AI intervention is evaluated against standard psychological support services in a controlled environment to provide a rigorous comparison [38].

3.2. Participants and Sampling

A total of 200 participants were recruited for this study, drawn from infertility clinics and online support groups targeting individuals diagnosed with infertility. Participants were required to have moderate to severe emotional distress, as evidenced by baseline scores on the Generalized Anxiety Disorder 7 (GAD-7) and Patient Health Questionnaire 9 (PHQ-9). Inclusion criteria ensured that all participants were over the age of 18 and were not receiving concurrent psychological or psychiatric treatment that might interfere with the study results [39].

To ensure the study external validity and minimize selection bias, participants were randomly assigned to one of two groups: the intervention group (who received the AI-based psychological support) or the control group (who received standard care, including written materials and periodic check-ins with a mental health professional). Randomization was performed using a computerized random number generator, ensuring an equal distribution of demographic variables across both groups [40, 41].

3.3. Intervention Protocol

The intervention involved providing participants in the intervention group with access to the AI system for 8 weeks. The AI system, which was accessible via smartphones and computers, used advanced sentiment analysis to gauge emotional distress based on text and voice inputs. The system's responses were designed to be personalized and adaptive, offering emotional support through interactive conversations, coping strategies, and reflective activities aimed at reducing negative emotional states and improving overall psychological resilience [42].

The AI system continuously tracked user interactions, including frequency and duration of sessions, and tailored its support according to individual needs, such as encouraging users to express their feelings, engage in mindfulness activities, or participate in cognitive reframing exercises. The system was designed to operate autonomously, allowing users to interact with it as frequently as desired. This approach aimed to provide continuous support outside of typical office hours and offer a non-judgmental space for individuals to express and process their emotions [43].

In contrast, the control group was provided with standard care, which consisted of educational materials on infertility and mental health, as well as periodic check-ins by a licensed therapist or counselor. The control group received no access to the AI system, allowing for a clear comparison between the AI intervention and conventional psychological support [44].

3.4. Data Collection and Outcome Measures

Data collection occurred at two time points: pre-intervention (baseline) and post-intervention (8 weeks). Several validated tools were used to measure psychological distress and emotional well-being:

1. **GAD-7 (Generalized Anxiety Disorder Scale):** Used to assess the severity of anxiety symptoms at baseline and after 8 weeks. This tool consists of 7 items and has been validated for use in both clinical and research settings.
2. **PHQ-9 (Patient Health Questionnaire-9):** A standard instrument for measuring depression symptoms. Like the GAD-7, it was administered at the beginning and end of the study to track changes in depressive symptoms.
3. **PANAS (Positive and Negative Affect Schedule):** This scale measures overall emotional well-being by assessing both positive and negative affective states. It is a well-established tool that has been extensively used in psychological research.

Additionally, user engagement with the AI system was tracked. Metrics such as session duration, frequency of use, and user satisfaction were recorded to determine the level of engagement and overall satisfaction with the AI intervention. Participants in the intervention group completed a satisfaction survey at the end of the study, which assessed their perceptions of the AI system helpfulness, usability, and emotional impact [45, 46].

3.5. Statistical Analysis

The collected data were analyzed using SmartPLS (Partial Least Squares Structural Equation Modeling), a tool suited for analyzing complex relationships in data and evaluating the impact of interventions on psychological outcomes. Descriptive statistics were first calculated to summarize participant demographics and baseline measures [47].

To evaluate the effect of the intervention, paired t-tests were used to compare pre- and post-intervention scores for both the intervention and control groups. Additionally, regression analysis was conducted to assess the relationship between emotional well-being (as measured by PANAS) and the level of engagement with the AI system (measured by session frequency and duration) [48].

Multi-group analysis was also performed to determine if demographic factors such as age, gender, and length of infertility experience influenced the effectiveness of the intervention. All statistical tests were performed at a significance level of $p < 0.05$, ensuring robust results [45, 49].

3.6. Ethical Considerations

This study adhered to the ethical standards outlined in the Declaration of Helsinki. The study was approved by the Institutional Review Board (IRB) at the participating university. All participants provided informed consent after being fully informed about the study objectives, procedures, and the nature of the AI system. They were assured that their participation was voluntary and that they could withdraw from the study at any time without penalty [50].

Confidentiality was maintained throughout the research process. All data were anonymized and stored securely, with access restricted to authorized personnel only. Data privacy and ethical AI use were prioritized, and the AI system was developed to ensure that all interactions remained confidential and non-judgmental.

4. RESULTS AND DISCUSSION

This section presents the findings of the study, followed by a comprehensive discussion of their implications. The results highlight the effectiveness of the multi-modal AI system in addressing the psychological challenges associated with infertility. Key metrics, including reductions in anxiety and depression levels, improvements in emotional well-being, and high user satisfaction, are analyzed to evaluate the system impact. The discussion further explores the system ability to bridge gaps in psychological care, its innovative use of AI for personalized emotional support, and areas requiring refinement. These insights contribute to the understanding of AI role in enhancing mental health interventions, particularly in sensitive contexts like infertility care [51].

Table 2. Evaluation Results Metrics Table

Metric	Intervention Group (Before)	Intervention Group (After)	Control Group (Before)	Control Group After
GAD-7 (Anxiety)	20	13	20	18
PHQ-9 (Depression)	18	10	19	17
PANAS (Emotional Well-being)	40	50	39	40

Table 2 shows the evaluation results between the intervention group using the AI system and the control group receiving standard care. In terms of anxiety (GAD-7), the intervention group experienced a significant decrease from 20 to 13, while the control group only decreased slightly from 20 to 18. Similarly, for depression (PHQ-9), the intervention group showed a greater reduction from 18 to 10, while the control group decreased slightly from 19 to 17. For emotional well-being (PANAS), the intervention group showed a significant improvement, from 40 to 50, while the control group saw almost no change, remaining at 39 to 40. This demonstrates that the AI system was more effective in reducing anxiety and depression and improving emotional well-being compared to the standard care received by the control group.

1. **Reduction in Anxiety and Depression Scores** The intervention group, which utilized the multi-modal AI system, showed a significant reduction in psychological distress compared to the control group. Anxiety levels, measured using the Generalized Anxiety Disorder scale (GAD-7), decreased by 35% from baseline, while depression scores, assessed with the Patient Health Questionnaire (PHQ-9), dropped by 40%. In contrast, the control group demonstrated only marginal improvements (anxiety reduced by 10%, depression by 8%), underscoring the effectiveness of the AI intervention.
2. **Improved Emotional Well-being** Emotional well-being was evaluated using the Positive and Negative Affect Schedule (PANAS). Participants in the intervention group reported a 30% increase in positive affect, reflecting improved mood and optimism. Simultaneously, negative affect scores, indicative of emotional distress, decreased by 25%. These results highlight the AI system's ability to provide consistent and empathetic psychological support.
3. **High User Satisfaction and Engagement** User satisfaction surveys revealed that 85% of participants in the intervention group rated the system as highly effective in addressing their emotional needs. Key factors included the system intuitive interface, empathetic responses, and personalized recommendations. Engagement metrics showed an average session duration of 12 minutes, with 70% of participants using the system at least four times per week. Feedback loops integrated into the system contributed to continuous improvements in user experience.
4. **System Accuracy and Usability** The AI system demonstrated high accuracy in detecting emotional states, with sentiment analysis achieving an 85% precision rate. However, voice interaction modules showed limitations in recognizing subtle emotional cues, particularly in non-native speakers, suggesting a need for further refinement.

Table 3. User Satisfaction and System Engagement Table

Aspect	User Percentage
High User Satisfaction	85%
Low User Satisfaction	15%
Average Session Duration	12 menit
Users Using the System (4 times/week)	70 %

Table 3 presents the user satisfaction and engagement metrics for the AI system used in the intervention group. The table shows that a significant majority of users (85%) reported high satisfaction with the system, indicating that most users found it effective in meeting their emotional support needs. On the other hand, only 15% of users expressed low satisfaction, suggesting that the majority had a positive experience with the AI system.

The table also highlights user engagement with the system, showing an average session duration of 12 minutes. This suggests that users spent a meaningful amount of time interacting with the system, likely reflecting its usefulness and effectiveness. Additionally, 70% of participants used the system at least four times per week, which further demonstrates high levels of engagement and regular use of the system.

Overall, Table 3 shows that the AI system not only met users emotional support needs but also encouraged consistent and meaningful interaction, reinforcing its potential as an effective tool for providing psychological support.

5. DISCUSSION

It is important to address the ethical implications of using AI in sensitive healthcare contexts. Issues such as data privacy, informed consent, and the ethical use of AI for psychological support must be carefully considered. A dedicated section discussing these ethical concerns will strengthen the paper's contribution, ensuring that AI systems in healthcare are used responsibly and transparently. While the AI system demonstrated promising results, it is important to discuss its limitations. The accuracy of sentiment analysis, particularly in detecting nuanced emotional expressions, remains a challenge. Addressing how the system handles these nuances, especially in cases of subtle or ambiguous emotional states, would provide a more balanced view of its capabilities and limitations.

5.1. Bridging the Gap in Psychological Care

The findings validate the potential of AI-based systems in addressing the often-overlooked psychological dimensions of infertility. By leveraging multi-modal data inputs such as text and voice, the AI system provided personalized interventions tailored to the emotional states of users. This approach bridges a critical gap, offering scalable and cost-effective support to individuals who might lack access to traditional counseling due to financial, geographic, or social barriers.

5.2. Empathy and User Engagement

Participants noted the AI system's ability to simulate empathetic interactions, a key factor in fostering trust and engagement. Features like real-time sentiment analysis and personalized activity suggestions (e.g., mindfulness exercises, journaling prompts) were particularly effective in enhancing user adherence. The consistent engagement metrics suggest that participants found the system both helpful and easy to integrate into their daily routines.

5.3. Challenges and Limitations

Although the system showed promising results in improving emotional well-being during the intervention, several challenges and limitations were encountered throughout the study. These challenges highlight the complexities involved in the application of AI-based psychological support and suggest areas that require further refinement for better efficiency and applicability in diverse contexts. The following are the key issues identified during the research:

- **Cultural Sensitivity:** Emotional expressions vary across cultures, and the system occasionally misinterpreted nuanced emotions in participants from diverse backgrounds.

- **Voice Interaction Accuracy:** The speech analysis module struggled with non-native accents and low-quality audio inputs, limiting its effectiveness for some users.
- **Long-term Impact:** The eight-week trial provided insights into short-term benefits, but the system ability to sustain emotional well-being over extended periods requires further investigation.

5.4. Implications for Future Research and Development

This study highlights the need for ongoing refinement in multi-modal AI systems, particularly in enhancing voice interaction capabilities and expanding cultural adaptability. Incorporating user feedback into iterative development cycles will be essential for improving inclusivity and system reliability. Future research should also explore the integration of additional biometric data, such as heart rate or facial expressions, to further enhance the system's accuracy and personalization.

This AI system potential extends beyond infertility care. Exploring how it could be applied to other areas of mental health, such as stress management or anxiety reduction in various populations, would increase the significance of the paper and provide a broader perspective on the technology's scalability and applicability in diverse healthcare settings.

6. MANAGERIAL IMPLICATION

The findings of this study underscore the significant potential of integrating AI-driven solutions in enhancing psychological support within healthcare, particularly in infertility care. For healthcare managers and practitioners, the use of a multi-modal AI system can be a game-changer in addressing the emotional and psychological needs of patients. By implementing such AI systems, healthcare organizations can provide personalized, empathetic, and scalable support, offering patients continuous access to mental health interventions. This can improve overall patient well-being and satisfaction, as evidenced by the high user satisfaction rates and significant improvements in anxiety and depression levels reported in the study. Managers should consider adopting such innovative AI technologies to enhance patient care and support emotional resilience.

For organizations, the adoption of AI in mental health care also presents an opportunity to reduce the burden on traditional mental health services, such as counseling and therapy, by offering an alternative that is cost-effective and easily accessible. AI-powered systems can help alleviate challenges related to resource constraints, geographical barriers, and stigmas surrounding mental health, especially in underserved populations. Healthcare providers can strategically implement AI solutions to complement existing psychological support services, enhancing the overall patient experience and ensuring comprehensive care that encompasses both physical and mental health.

However, healthcare managers should also be mindful of the ethical considerations surrounding AI integration. Issues related to data privacy, informed consent, and cultural sensitivity must be carefully addressed to ensure the responsible use of AI. Managers should prioritize continuous training for AI systems to improve accuracy and user engagement while fostering trust. Additionally, incorporating feedback loops to refine the system based on user experiences will help optimize AI interventions, ensuring that they remain effective and relevant in addressing the evolving needs of patients.

7. CONCLUSION

This study demonstrates the transformative potential of multi-modal AI systems in addressing the psychological challenges associated with infertility. By integrating advanced AI technologies such as Natural Language Processing (NLP), sentiment analysis, and voice interaction, the system provided personalized emotional support to individuals and couples dealing with infertility. The intervention led to significant reductions in anxiety and depression levels, as well as notable improvements in emotional well-being, showcasing the system's effectiveness in enhancing mental health outcomes in a sensitive healthcare context. High user satisfaction and engagement further validate the system's utility as a scalable and empathetic tool for psychological support.

Despite its promising results, this study identified areas for improvement. Challenges such as cultural sensitivity and voice interaction accuracy need to be addressed to enhance the system's applicability across diverse populations. Additionally, while the system showed substantial short-term benefits, the long-term impact on emotional resilience requires further investigation. These limitations highlight the need for continued

refinement and iterative development to ensure the system's robustness and inclusivity, particularly in its ability to detect and respond to subtle emotional cues.

Looking forward, this research paves the way for future applications of AI in mental health care, particularly in specialized areas like infertility. The integration of multi-modal AI offers a unique approach to delivering personalized and real-time psychological support, which is especially valuable for individuals who face barriers to traditional mental health services. Further research should explore the system's potential in other mental health domains, refine its technological components, and assess its long-term effectiveness to provide a comprehensive solution for psychological care in healthcare settings.


8. DECLARATIONS


8.1. About Authors


Ninda Lutfiani (NL)  <https://orcid.org/0000-0001-7019-0020>

Dhea Ayunanda Astrieta (DA)  -

Viedya Wildan (VW)  -

Hasta Sulistyaningrum (HS)  -

Muhammad Rehan Anwar (MR)  -

Eka Dian Astuti (ED)  <https://orcid.org/0009-0009-2576-4617>

8.2. Author Contributions

Conceptualization: NL; Methodology: DA; Software: VW; Validation: HS and MR; Formal Analysis: ED and NL; Investigation: VW; Resources: NL; Data Curation: HS; Writing Original Draft Preparation: ED and DA; Writing Review and Editing: NL and ED; Visualization: ED; All authors, NL, DA, VW, HS, MR and ED have read and agreed to the published version of the manuscript.

REFERENCES

- [1] G. Buran and B. Toptaş Acar, "The effect of social and emotional capacities on coping strategies and stress in infertile individuals," *Current Psychology*, vol. 43, pp. 29 984–29 994, 2024.
- [2] P. Hadavibavili, Y. H. Başkaya, G. Bayazit, and A. S. Cevrioğlu, "Women's emotional roller coasters during pregnancy as a consequence of infertility: A qualitative phenomenological study," *Current Psychology*, vol. 43, pp. 24 138–24 148, 2024.
- [3] D. P. Lazirkha, J. Hom, and V. Melinda, "Quality analysis of digital business services in improving customer satisfaction," *Startupreneur Business Digital (SABDA Journal)*, vol. 1, no. 2, pp. 156–166, 2022.
- [4] A. Thakkar, A. Gupta, and A. De Sousa, "Artificial intelligence in positive mental health: A narrative review," *Frontiers in Digital Health*, vol. 6, 2024.
- [5] J. Jones, E. Harris, Y. Febriansah, A. Adiwijaya, and I. N. Hikam, "Ai for sustainable development: Applications in natural resource management, agriculture, and waste management," *International Transactions on Artificial Intelligence*, vol. 2, no. 2, pp. 143–149, 2024.
- [6] A. Alwiyah, S. N. Husin, P. Padel, M. Anggaraeni, and S. Sulistiawati, "Alignment of science and technology with islamic principles using quantum theory," *International Journal of Cyber and IT Service Management*, vol. 1, no. 1, pp. 115–120, 2021.
- [7] A. M. Alhuwaydi, "Exploring the role of artificial intelligence in mental healthcare: Current trends and future directions – a narrative review for a comprehensive insight," *Risk Management and Healthcare Policy*, vol. 17, pp. 1–14, 2024.
- [8] A. van Oosterzee, "Ai and mental health: Evaluating supervised machine learning models trained on diagnostic classifications," *AI & Society*, 2024.
- [9] H. T. Sukmana, "Prototyping itsdi journal center menggunakan tools invision untuk mewujudkan creative innovation soft skill di era industri 4.0," *ADI Bisnis Digital Interdisiplin Jurnal*, vol. 1, no. 1, pp. 56–69, 2020.
- [10] T. Lu, X. Liu, J. Sun, Y. Bao, and B. W. Schuller, "Bridging the gap between artificial intelligence and mental health," *Science Bulletin*, vol. 68, no. 13, pp. 1307–1310, 2023.

- [11] T. Rochefort and Z. Ndlovu, "Digital marketing strategies in building brand awareness and loyalty in the online era," *Startuppreneur Business Digital (SABDA Journal)*, vol. 3, no. 2, pp. 107–114, 2024.
- [12] K. Shimada, "The role of artificial intelligence in mental health: A review," *Science Insights*, vol. 35, no. 4, p. 1211, 2023.
- [13] F. Liu, Q. Ju, and Q. Zheng, "Artificial intelligence in mental health: Innovations brought by ai techniques in stress detection and interventions of building resilience," *Current Opinion in Behavioral Sciences*, vol. 45, pp. 101–106, 2024.
- [14] P. Govern, "Artificial intelligence calculates suicide attempt risk at vumc," <https://news.vumc.org/2021/03/15/artificial-intelligence-calculates-suicide-attempt-risk-at-vumc/>, 2021.
- [15] J. H. Günther, "Bekymret for bruken av ki-psykologer: – burde ikke alene tilbys av kommersielle aktører," <https://www.nrk.no/ostfold/bekymret-for-bruken-av-ki-psykologer--burde-ikke-alene-tilbys-av-kommersielle-aktorer-1.16813620>, 2024.
- [16] L. K. Choi, N. Iftitah, and P. Angela, "Developing technopreneur skills to face future challenges," *IAIC Transactions on Sustainable Digital Innovation (ITSDI)*, vol. 5, no. 2, pp. 127–135, 2024.
- [17] R. Yadav, "Artificial intelligence for mental health: A double-edged sword," *Science Insights*, vol. 35, no. 4, p. 1210, 2023.
- [18] A. E. Dempsey, G. Nanda, J. Stoddard, and S. Hergert, "An introduction to generative artificial intelligence in mental health care: Considerations and guidance," *Current Psychiatry Reports*, vol. 25, no. 1, pp. 14–25, 2023.
- [19] N. H. Nik Halina *et al.*, "Worldwide prevalence, risk factors and psychological impact of infertility among women: A systematic review and meta-analysis," *BMJ Open*, vol. 12, no. 3, p. e057132, 2022.
- [20] T. Ramayah, "Factors influencing the effectiveness of information system governance in higher education institutions (heis) through a partial least squares structural equation modeling (pls-sem) approach," *IAIC Transactions on Sustainable Digital Innovation (ITSDI)*, vol. 5, no. 2, pp. 100–107, 2024.
- [21] D. Marina, N. K. Pandjaitan, N. Hasanah, and G. P. Cesna, "Analysis of lifestyle and consumer attitude towards intention to purchase a personal car during pandemic," *APTISI Transactions on Management (ATM)*, vol. 7, no. 1, pp. 15–34, 2023.
- [22] D. Jonas, E. Maria, I. R. Widiasari, U. Rahardja, T. Wellem *et al.*, "Design of a tam framework with emotional variables in the acceptance of health-based iot in indonesia," *ADI Journal on Recent Innovation*, vol. 5, no. 2, pp. 146–154, 2024.
- [23] F. E. Putra, M. Khasanah, and M. R. Anwar, "Optimizing stock accuracy with ai and blockchain for better inventory management," *ADI Journal on Recent Innovation*, vol. 6, no. 2, pp. 190–200, 2025.
- [24] C. Strauss, A. M. Bibby-Jones, F. Jones, S. Byford, M. Heslin, G. Parry, M. Barkham, L. Lea, R. Crane, and R. de Visser, "Clinical effectiveness and cost-effectiveness of supported mindfulness-based cognitive therapy self-help compared with supported cognitive behavioral therapy self-help for adults experiencing depression: The lightmind randomized clinical trial," *JAMA Psychiatry*, vol. 80, no. 5, pp. 456–465, 2023.
- [25] K. Mirdad, A. R. Dina, and R. Haris, "Analisis tren pasar dan pengambilan keputusan berbasis data dalam meningkatkan daya saing bisnis," *ADI Bisnis Digital Interdisiplin Jurnal*, vol. 5, no. 2, pp. 72–80, 2024.
- [26] N. Pflueger-Peters, "Using ai to treat teenagers with schizophrenia," <https://cs.ucdavis.edu/news/using-ai-treat-teenagers-schizophrenia>, 2020.
- [27] M. Annas and S. N. Wahab, "Data mining methods: K-means clustering algorithms," *International Journal of Cyber and IT Service Management*, vol. 3, no. 1, pp. 40–47, 2023.
- [28] . I. Rahmah, "Langkah pemerintah indonesia dalam mengatasi gangguan mental," IndonesiaRE, 2024, available at: <https://www.indonesiare.com>.
- [29] U. Rahardja, N. Lutfiani, Q. Aini, and I. Y. Annisa, "The potential utilization of blockchain technology," *Blockchain Frontier Technology*, vol. 1, no. 01, pp. 57–67, 2021.
- [30] J. T. Moskowitz, E. O. Cheung, M. Freedman, C. Fernando, M. W. Zhang, J. C. Huffman, and E. L. Addington, "Measuring positive emotion outcomes in positive psychology interventions: A literature review," *Emotion Review*, vol. 13, no. 1, pp. 60–73, 2021.
- [31] A. Leffia, S. A. Anjani, M. Hardini, S. V. Sihotang, and Q. Aini, "Corporate strategies to improve platform economic performance: The role of technology, ethics, and investment management," *CORISINTA*, vol. 1, no. 1, pp. 16–25, 2024.
- [32] L. Laestadius, A. Bishop, M. Gonzalez, D. Illenčík, and C. Campos-Castillo, "Too human and not human enough: A grounded theory analysis of mental health harms from emotional dependence on the social
-

- chatbot replika,” *New Media & Society*, vol. 26, no. 10, pp. 5923–5941, 2024.
- [33] L. Parn, T. Mariyanti, A. Widyakto *et al.*, “Optimalisasi e-learning dengan ai adaptif untuk pendidikan inklusif: Optimization of e-learning with adaptive ai for inclusive education,” *Jurnal MENTARI: Manajemen, Pendidikan dan Teknologi Informasi*, vol. 3, no. 2, pp. 168–176, 2025.
- [34] A. Silva, L. Luo, S. Karunasekera, and C. Leckie, “Embracing domain differences in fake news: Cross-domain fake news detection using multi-modal data,” in *Proceedings of the AAAI conference on artificial intelligence*, vol. 35, no. 1, 2021, pp. 557–565.
- [35] U. Rahardja, A. Sari, A. H. Alsalamy, S. Askar, A. H. R. Alawadi, and B. Abdullaeva, “Tribological properties assessment of metallic glasses through a genetic algorithm-optimized machine learning model,” *Metals and Materials International*, vol. 30, no. 3, pp. 745–755, 2024.
- [36] S. Lestari, S. Watini, and D. E. Rose, “Impact of self-efficacy and work discipline on employee performance in sociopreneur initiatives,” *Aptisi Transactions on Technopreneurship (ATT)*, vol. 6, no. 2, pp. 270–284, 2024.
- [37] T. Wischmann, “Psychological aspects of infertility,” *Medizinische Genetik*, 2024.
- [38] I. Maria *et al.*, “Unlocking success: Human resource management for startupneur,” *Startupneur Business Digital (SABDA Journal)*, vol. 3, no. 1, pp. 89–97, 2024.
- [39] G. Mazza, “Ai and the future of mental health,” <https://www.cengn.ca/information-centre/innovation/artificial-intelligence-ai-and-the-future-of-mental-health/>, 2022.
- [40] C. Lukita, S. Wulandari, S. M. Wahid, and T. Widiyatmoko, “The impact of blockchain on business and economics: Analysis of theory and implementation,” *Blockchain Frontier Technology*, vol. 4, no. 1, pp. 58–62, 2024.
- [41] B. Diep, M. Stanojevic, and J. Novikova, “Multi-modal deep learning system for depression and anxiety detection,” *arXiv preprint arXiv:2212.14490*, 2022.
- [42] L. Meria, C. S. Bangun, and J. Edwards, “Exploring sustainable strategies for education through the adoption of digital circular economy principles,” *International Transactions on Education Technology (ITEE)*, vol. 3, no. 1, pp. 62–71, 2024.
- [43] E. E. Lee, J. Torous, M. De Choudhury, C. A. Depp, and S. A. Graham, “Artificial intelligence for mental health care: Clinical applications, barriers, facilitators, and artificial wisdom,” *Biological Psychiatry: Cognitive Neuroscience and Neuroimaging*, vol. 6, no. 9, pp. 856–864, 2021.
- [44] C. Chakilam, S. Kannan, M. Recharla, S. R. Suura, and S. T. Nuka, “The impact of big data and cloud computing on genetic testing and reproductive health management,” *American Journal of Psychiatric Rehabilitation*, vol. 28, no. 1, pp. 62–72, 2025.
- [45] M. Annas and T. Handra, “High rate of turnover intention: Study of logistics industrial workers,” *Startupneur Business Digital (SABDA Journal)*, vol. 2, no. 2, pp. 106–117, 2023.
- [46] A. Pathirana, D. K. Rajakaruna, D. Kasthurirathna, A. Atukorale, R. Aththidiye, and M. Yatipansalawa, “A reinforcement learning-based approach for promoting mental health using multimodal emotion recognition,” *Journal of Future Artificial Intelligence and Technologies*, vol. 1, no. 2, pp. 124–142, 2024.
- [47] Z. Fauziah, N. P. Anggraini, Y. P. A. Sanjaya, and T. Ramadhan, “Enhancing cybersecurity information sharing: A secure and decentralized approach with four-node ipfs,” *International Journal of Cyber and IT Service Management*, vol. 3, no. 2, pp. 153–159, 2023.
- [48] F. Ratnasari, F. N. Azizah, A. Latifah *et al.*, “Pengaruh pendidikan video pemeriksaan payudara sendiri (sadari) dengan perilaku pemeriksaan payudara sendiri (sadari) remaja,” *Jurnal Kesehatan*, vol. 13, no. 1, pp. 56–61, 2024.
- [49] J. Siswanto, V. A. Goeltom, I. N. Hikam, E. A. Lisangan, and A. Fitriani, “Market trend analysis and data-based decision making in increasing business competitiveness,” *Sundara Advanced Research on Artificial Intelligence*, vol. 1, no. 1, pp. 1–8, 2025.
- [50] N. Azizah, G. P. Cesna, N. A. Santoso, Y. P. A. Sanjaya *et al.*, “Blockchain technology evolution trends bibliometrics analysis on scopus database using vosviewer,” in *2022 IEEE Creative Communication and Innovative Technology (ICCIT)*. IEEE, 2022, pp. 1–6.
- [51] I. N. Margret, K. Rajakumar, K. Arulalan, S. Manikandan *et al.*, “Machine learning-based box models for pregnancy care and maternal mortality reduction: a literature survey,” *IEEE Access*, 2024.